



RethinkAction Newsletter - Final Edition

September 2025



Dear Reader,

As the RethinkAction project reaches the conclusion of its four-year journey, we are proud to look back on the milestones achieved together. From pioneering a ground breaking digital tool that enables sustainable land-use planning to strengthening networks of practitioners and researchers across Europe, our work has shown how land use-based solutions can drive effective climate action.

In this final newsletter, we share the most important highlights from the past year: the launch of the RethinkAction Integrated Assessment

Platform, the engagement of early replicators, the recently published MOOC, and our presence at international events. Most importantly, we celebrate the community of partners and stakeholders who made RethinkAction possible.

And we take this opportunity to note that **this is not the end**. With the RethinkAction platform out in the world and with early replicators on board, the journey towards more informed decision making on land use has just begun. In this final newsletter, we provide you with all that you need to get started!

We hope you enjoy reading our updates!

Sincerely,

The RethinkAction Consortium

Latest News



1. Platform Launch: A Milestone for Climate Action

On 16 June 2025, we officially launched the RethinkAction Integrated Assessment Platform: an innovative digital tool designed to empower citizens, stakeholders, and policymakers.

By combining local system dynamics models with the WILIAM Integrated Assessment Model, the platform connects local decisions with broader EU and global climate goals. Users can explore how land use choices influence climate resilience, economic outcomes, and societal wellbeing, and assess the real consequences of action or inaction.

□ Explore the Platform: tools.cartif.es/rethinkaction/#/inicio

2. Engaging Early Replicators: Scaling Impact Globally

To ensure real-world adoption, in July, RethinkAction launched a webinar series for Early Replicators. Participants from across Africa, Europe, the Americas, and Asia explored how to apply the platform in diverse policy and community contexts.

Public authorities, NGOs, academic institutions, and practitioners joined forces to test the tools, assess risks, and share insights from their regions. This global exchange ensured the platform's flexibility to address different climate challenges and policy landscapes, strengthening its long-term impact.

Did you miss the webinars? Watch them in their full length [here](#) and read a recap [here](#).

3. Learning with the RethinkAction MOOC

Climate action requires both tools and knowledge. To support local governments, planners, and engaged citizens, RethinkAction launched a **Massive Open Online Course (MOOC)**.

Through **five short modules**, learners can:

- Collect and downscale climate data
- Create land-use and suitability maps
- Explore a catalogue of 62 land-use-based solutions (LAMS)
- Conduct stakeholder-informed risk assessments
- Test policy scenarios using system dynamics modeling

The course concludes with hands-on guidance on navigating the platform - empowering learners to co-design actionable land-use strategies.

□ Enroll in the MOOC: rethinkaction.eu/mooc/



4. Showcasing RethinkAction at International Events

Between October 2024 and October 2025, RethinkAction proudly contributed to leading international climate and sustainability forums:

- **EURESFO 2025, Rotterdam** – Showcasing the platform alongside the sister project LOCALISED, sparking new early replicator interest.
- **ECCA 2025, Rimini** – Participating in a panel on cross-sectoral climate services with fellow Horizon2020 Green Deal projects.
- **R&I for a Competitive Green Transition, Brussels** – Presenting the platform to EU policymakers as one of 15 flagship projects.
- **NetZero Milan 2025** – Engaging policymakers, researchers, and businesses on pathways to a net-zero economy.
- **COP29, Baku** – Leading a Digital Innovation Pavilion session on leveraging AI, IoT, and geospatial mapping for urban climate strategies.
- **EuroGEO 2024 Workshop, Krakow** – Showcasing synergies between climate, energy, and urbanisation through a poster session.
- **URBIS24 Conference, ESA** – Delivering a platform demo and inspiring the next generation of early replicators.

5. Success Story: LAMS Catalogue Recognised as a Green Deal Highlight

In October 2024, the Land-use Adaptation and Mitigation Solutions (LAMS) Catalogue – an integral feature of the RethinkAction platform – was recognised as a European Green Deal Success Story.

Featuring **60+ multi-sectoral solutions**, the LAMS Catalogue provides a practical guide to land-use based strategies for agriculture, energy, forestry, biodiversity, water, and more. By addressing synergies and trade-offs across scales, it is a cornerstone of the RethinkAction platform.

□ [LINK to Green Deal Success Story](#)



6. Final Project Event in Bonn

The [RethinkAction Final Project Event](#) was held on 17 September 2025 in Bonn, Germany, in a hybrid format to enable global participation. As the project's main dissemination event, it complemented RethinkAction's Climate Week NYC panel with deeper discussions on results, featuring interactive roundtables and presentations. Consortium partners, Horizon 2020 projects, stakeholders, and practitioners explored key outcomes such as the RethinkAction platform, LAMS catalogue, integrated modelling tools, and the launch of the project's MOOC. A "train-the-trainer" session supported MOOC uptake, while a panel on digital tools highlighted synergies and future opportunities. The event concluded with reflections on replication, policy relevance, and the long-term impact of RethinkAction's results.

Resources for Policymakers, Researchers, and Citizens

The RethinkAction project leaves behind a wealth of open resources, e.g.:

- [Policy Brief](#) (jointly developed by the projects LOCALISED, REACHOUT, RethinkAction, and I-CISK Human Centred Climate Services)
- [Blog Articles](#)
- [Scientific Publications & Zenodo Repository](#)
- [Public Deliverables](#)
- [Newsletter Archive](#)

Thank You & What Comes Next

As RethinkAction officially closes, the journey towards climate resilience continues. The platform (incl. the LAMS Catalogue), the MOOC and the collated resources on the RethinkAction website remain available for policymakers, practitioners, and communities worldwide.

We thank all partners, stakeholders, and early replicators who contributed to this collective effort. Together, we have laid a strong foundation for informed, participatory, and science-based climate action.

Let's keep rethinking action - and turning knowledge into impact.

We hope you have enjoyed reading this RethinkAction Newsletter!

All the best,

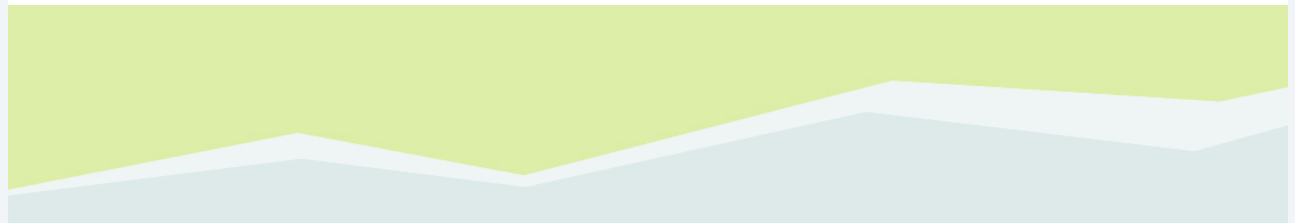
The RethinkAction Communications Team (CMF)

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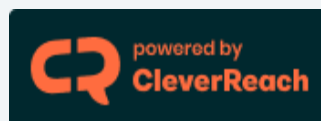
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