



D 9.5 | Report on activities to foster RethinkAction solutions promotion across Europe and beyond

WP9 – Communication, dissemination and awareness creation

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4	RINA Consulting	RINA-C	Italy	
5	Euro-Mediterranean Center of Climate Change	CMCC	Italy	
6	Climate Media Factory	CMF	Germany	
7	National Observatory of Athens	NOA	Greece	
8	GMV Aerospace and Defence SAU	GMV	Spain	
9	FCiências.ID - Associação para a Investigação e Desenvolvimento de Ciências	FC.ID	Portugal	
10	ICLEI - Local Governments for Sustainability e.V. (World Secretariat) 10 A ICLEI European Secretariat GmbH	ICLEI	Germany	
11	United Nations University - Institute for Environment and Human Security	UNU-EHS	Japan	
12	Geonardo Environmental Technologies Ltd.	GEO	Hungary	
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Executive summary

This report presents the dissemination and capacity-building results of the RethinkAction project (2021–2025), carried out under Work Package 9 (WP9). WP9 ensured visibility, replication, and long-term impact of project outputs through integration into ICLEI’s Solutions Gateway, targeted webinars, engagement at major international events, and high-profile final dissemination activities in Bonn and New York City.

The Early Replicator Webinar Series (July 2025) attracted 61 registrants, with 37 active participants, including nine municipalities and organizations from Europe, Africa, and the Americas. Cities such as Kadıköy (Turkey), Cluj-Napoca (Romania), and Kreis Euskirchen (Germany) tested the Land-use Adaptation and Mitigation Solutions (LAMS) catalogue and validated the platform through scenario-based planning exercises.

WP9 further extended its impact through participation in seven major international events between months 37–48, including COP29 in Baku, NetZero 2025 in Milan, the European Climate Change Adaptation Conference (ECCA), and the European Urban Resilience Forum (EURESFO), where the platform was officially launched. Selection as one of only 15 projects featured at the European Research and Innovation Days provided additional exposure to policymakers, researchers, municipalities, and private-sector stakeholders.

The Final Event in Bonn on 17 September 2025 convened 43 participants (23 in person, 20 online), including consortium partners, ICLEI leadership, Taiwan’s Ministry of Foreign Affairs, and leading research institutions such as the London School of Economics and the Potsdam Institute for Climate Impact Research. The agenda combined project results, case studies, and a “train-the-trainer” session to promote the RethinkAction MOOC. A subsequent New York Climate Week panel engaged 21 in-person attendees from organizations such as ARUP, C40 Cities, Mastercard, and UNEP Finance Initiative, with the session professionally recorded for broader dissemination.

Through these combined efforts, WP9 directly engaged with more than 100 participants, secured visibility at global policy forums, and embedded its outputs into durable dissemination channels, such as ICLEI’s Solutions Gateway. These pathways aim to continue to provide value beyond the project’s formal conclusion.



1. Introduction

The RethinkAction project, funded under the Horizon 2020 Program, brings together thirteen partners from nine countries to develop innovative solutions for tackling the challenges of climate change through sustainable land use. Over its four-year span (October 2021 – September 2025), the project has combined expertise from various fields, including social and political sciences, land use policy, environmental and atmospheric sciences, ICT, integrated assessment modeling, earth observation, climatology, and communication.

At the core of RethinkAction is the creation of a cross-sector decision-making platform designed to help end-users make informed decisions about land use-based mitigation and adaptation strategies. The platform is based on six representative case studies: Almería (Spain), Azores Archipelago (Portugal), Gotland (Sweden), Southern Great Plain (Hungary), Tarn-et-Garonne (France), and Valle d’Aosta (Italy). These cases reflect the diversity of European biogeographical and socio-economic contexts. By connecting local, European, and global levels, the platform demonstrates how both political decisions and individual behavioral changes can contribute to climate action. In this way, RethinkAction directly aligns with the goals of the European Green Deal, the Paris Agreement, and the Sustainable Development Goals, while placing citizens and decision-makers at the center of the climate transition.

Within this framework, Work Package 9 (WP9) – Communication, Dissemination, and Awareness Creation – plays a key role in making RethinkAction’s outputs visible, accessible, and ready for adoption. WP9 is responsible for promoting project results across Europe and beyond, encouraging early replication, and establishing the foundation for long-term impact. Activities under WP9 go beyond traditional dissemination by combining targeted communication, strategic partnerships, and curated dissemination opportunities to maximize the reach and relevance of RethinkAction solutions.

1.1. Purpose of the Document

The purpose of this deliverable, D9.5 – Report on activities to promote RethinkAction solutions across Europe and beyond, is to outline the activities undertaken to showcase and disseminate RethinkAction results in the later stages of the project. Specifically, the document highlights how these activities have helped raise awareness, encourage adoption, and develop pathways for replicating RethinkAction solutions. In addition to summarizing actions and results, the report also considers how these efforts have established a foundation for the project's longevity and legacy, ensuring that RethinkAction continues to generate value after its official conclusion.

1.2. Structure of the Document

The structure of this document mirrors the main dissemination activities undertaken under WP9:

- **Section 2** presents the integration of RethinkAction results into ICLEI’s Solutions Gateway, including the design of a dedicated solution package and its anticipated future impact.
- **Section 3** reports on the Early Replicator Webinar Series, outlining its objectives, format, and dissemination outcomes.
- **Section 4** provides an overview of the in-person final dissemination event in Bonn, including the concept, agenda, and expected outcomes.
- **Section 5** details RethinkAction’s presence at Climate Week NYC, describing the session concept, agenda, and anticipated impact in reaching global audiences.
- **Section 6** concludes with a synthesis of achievements and reflections on the contribution of these activities to the project’s legacy.

2. ICLEI Solutions Gateway

2.1. Overview of the Solutions Gateway

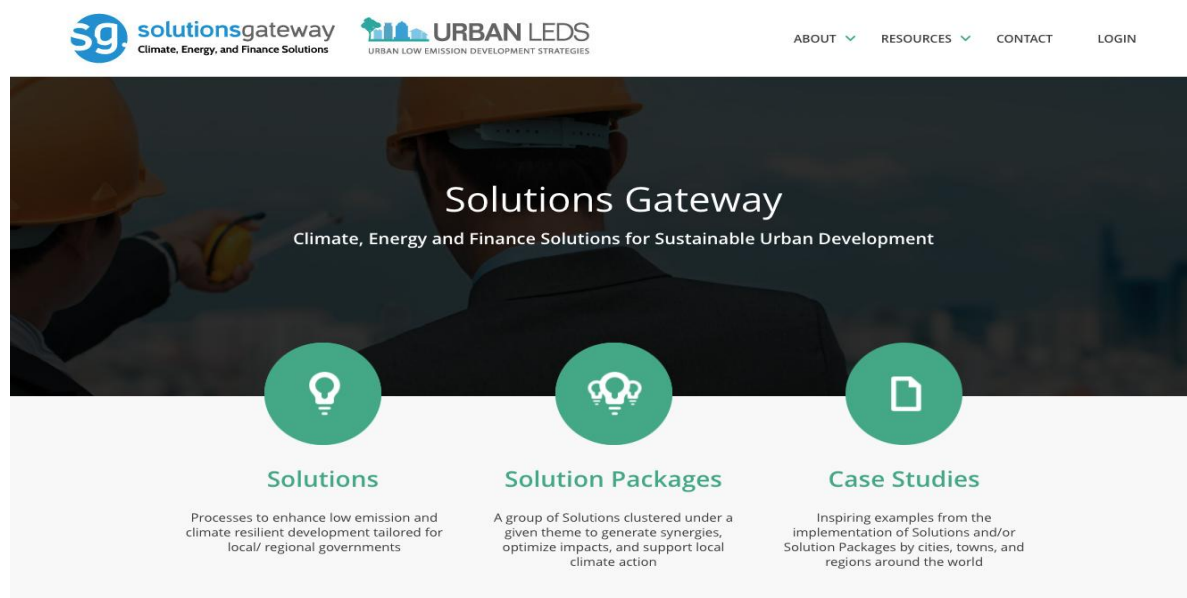


Figure 1: The Solutions Gateway landing page.

The Solutions Gateway¹ is ICLEI’s public online resource designed to help local and regional governments identify, develop, and implement Low Emission Development (LED) and climate-resilient solutions. It curates sectoral and cross-sectoral “Solution Packages” aligned with local government mandates and spheres of influence, supporting the development of strategies, plans, and projects. Content prioritizes proven technologies and practices, distilled into Solutions and Solution Packages authored by domain experts and peer-reviewed to ensure quality and relevance. The Gateway originated under the Urban-LEDS program (EU-funded; jointly implemented by ICLEI and UN-Habitat) and continues to be updated and expanded based on city needs and practitioner feedback. The package is also featured on the [ICLEI Carbons Climate Center website](#) for increased visibility.

Most content is publicly accessible, with some tools, such as finance resources, available after completing a free registration. As a trusted global channel used by cities and regions, the Gateway is a suitable platform to promote and mainstream RethinkAction outputs beyond the project group and case study areas.

2.2. Design of the RethinkAction Solution Package

The first solution, the LAMS Catalogue, is a science-based, navigable resource of 62 land-based adaptation and mitigation solutions covering all land-related policy areas, including agriculture, forestry, energy, industry, and finance. It summarizes research and practice into accessible descriptions, fact sheets, and references, all of which are peer-reviewed to ensure reliability. Besides listing solutions, the catalogue emphasizes synergies and trade-offs across sectors, their connections to Sustainable Development Goals (SDGs), and alignment with EU and international policy frameworks. This makes it not just a knowledge bank but also a tool for systems thinking, where local governments can see how a solution in one sector might influence or support progress in another.

The value of the LAMS Catalogue lies in its dual function. As a standalone resource, it offers decision-makers, practitioners, and stakeholders a reliable overview of credible land-based options, along with practical conditions for their success. This helps fill significant knowledge gaps, especially for municipalities or organizations without direct access to scientific expertise. Within the platform, the catalogue ensures that all subsequent analysis and discussions are based on a common evidence base. This consistency allows departments, agencies, and stakeholders to compare and communicate options more effectively, reducing fragmentation and fostering a shared understanding of potential pathways.

¹<https://carbons.org/solutions/rethinkaction-framework-for-land-based-mitigation-and-adaptation>

The second solution, Multi-level Analyses of Land-based Mitigation and Adaptation Solutions, provides the analytical capacity necessary to transition from broad ideas to specific actions. It turns climate and land-use data into practical insights through two separate but related methods. The Local Analysis method lets users work with high-resolution data and impact chains for areas represented by the six RethinkAction case studies. Here, risk and vulnerability assessments can be analysed under different climate scenarios, helping identify hotspots where adaptation or mitigation efforts would be most effective. This level of detail is beneficial for customizing land-based strategies to local conditions, clearly showing where actions should be focused.

The EU/Global Analysis pathway broadens this functionality. It allows users to compare results from macro-regions at the global level. In addition, it helps to explore cross-sectoral interactions and evaluate the effects of different strategies under various socio-economic and climate scenarios, using the LAMS catalogue as the basis to upscale solutions from local to coarser scales. This macro perspective is crucial for aligning local actions with regional and international policy goals and for understanding systemic interactions, such as how land-based solutions for energy or forestry can influence food systems, biodiversity, or finance.

The Multi-level Analyses solution, on its own, provides local areas and regions with the tools to prioritize and justify decisions, detecting where risks are concentrated, identifying which populations are most vulnerable, and determining what combination of measures can alter projected outcomes. When paired with the LAMS Catalogue, these two solutions create a continuous cycle from analysis to action. Users can transition from diagnosing risks and opportunities to investigating specific evidence-based solutions, indicators, and implementation guidance. This integration guarantees that land use decisions are not only based on data but also directly connected to tangible, science-based measures that are ready for implementation and scaling.

2.3. Future Outlook and Impact

Publishing the RethinkAction Solution Package on the Solutions Gateway creates a durable dissemination pathway with three reinforcing effects:

- Reach and discoverability. The Gateway’s global audience of local/regional governments, as well as partners, provides immediate visibility “across Europe and beyond,” supporting replicator recruitment and post-project uptake.
- Institutionalisation and longevity. By embedding RethinkAction within a maintained, peer-reviewed repository, the package remains current and actionable after the project closes, supporting the project’s legacy objectives.



- From knowledge to investment. The package links knowledge (LAMS factsheets, analysis tools) to implementation and finance (indicators, governance, and financing options), increasing the likelihood that cities can translate assessments into bankable, land-based interventions aligned with EU policy frameworks, the Paris Agreement, and relevant SDGs.

Planned updates (e.g., adding recordings of the Early Replicator Webinars, final MOOC modules, and the Bonn/NYC event materials) will further enhance the package's practical value and strengthen pathways for replication at local, regional, and national levels.

3. Activities with Other Projects

RethinkAction collaborated closely with sister projects funded under the Horizon 2020 Green Deal call "Developing end-user products and services for all stakeholders and citizens supporting climate adaptation and mitigation." This partnership has been key to promoting not only the solutions developed within RethinkAction but also to demonstrating their complementarity and alignment with other European initiatives.

RethinkAction worked closely with the projects I-CISK, LOCALISED, and REACHOUT, especially through joint sessions at international events and shared dissemination efforts. At the European Climate Change Adaptation Conference (ECCA 2025), RethinkAction participated in panels with these projects to showcase the emerging landscape of integrated climate services in Europe. These collaborative activities allowed the consortium to present RethinkAction as part of a broader ecosystem of solutions that are aligned, interoperable, and complementary in supporting decision-makers at the local and regional levels.

At the European Urban Resilience Forum (EURESFO 2025), RethinkAction further strengthened its partnership with the sister project LOCALISED by co-hosting a joint marketplace booth. This joint visibility allowed the projects to showcase their tools as part of a shared portfolio of EU-funded climate services, directly engaging municipalities and practitioners as the primary audience for replication.

RethinkAction's participation in the EU Research and Innovation Days 2025 was supported by the European Green Deal Projects Support Office. Being selected as one of only 15 projects showcased at the exhibition, RethinkAction gained direct exposure to EU-level policymakers. Importantly, this engagement positioned the project's Integrated Assessment Platform within the European policy sphere and highlighted the project's ongoing open call for early replicators. The collaboration with the Support Office boosted RethinkAction's visibility and alignment within the broader network of Green Deal projects.





Figure 2: Policy Brief produced with I-CISK, LOCALISED and REACH OUT projects.

One of the most important joint outputs was the policy brief “Crossing the last mile in climate services,” created in partnership with I-CISK, LOCALISED, and REACHOUT². The brief outlines four main recommendations for closing the gap between climate service delivery and usage at the local level:

1. Strengthening policies and resources to mobilise local data and knowledge.
2. Enabling societal actors to co-create and integrate knowledge.
3. Setting ambitious targets locally while considering mitigation and adaptation together.
4. Ensuring monitoring and evaluation are integral to local climate strategies.

RethinkAction contributed to the brief by leveraging its experience in co-developing land use-based adaptation and mitigation solutions (LAMS) with stakeholders in six case studies. The publication highlighted how different approaches complement each other across projects, demonstrating how RethinkAction’s Integrated Assessment Platform adds value alongside LOCALISED’s Climate Action Strategiser, I-CISK’s behaviourally informed climate services, and REACHOUT’s Triple-A Toolkit.

By collaborating with sister projects and the Green Deal Support Office, RethinkAction ensured that its solutions were promoted as part of a unified European portfolio, rather than in isolation. This strategy enhanced credibility, boosted visibility among policymakers and practitioners, and highlighted the potential for replicating the RethinkAction platform in broader European and global contexts. The joint

² Werner, M., Ramos Diez, I., Walter, C., & Jeuken, A. (2025). Policy Brief: Crossing the last mile in climate services: Putting policies into action. I-CISK project. <https://doi.org/10.5281/zenodo.15914426>



policy brief, in particular, served as a clear example of how aligned projects can collaborate to influence policy recommendations and enhance the policy relevance of their individual solutions.

4. Early Replicator Webinar Series

4.1. Overview

Between July 10 and 23, 2025, RethinkAction hosted a three-part Early Replicator Webinar Series to introduce potential adopters to the project's solutions and demonstrate their relevance in different local settings. While a detailed account of the series is available in Deliverable 8.6: Report on Activities with Early Replicators, this section highlights the key aspects for spreading and scaling up RethinkAction solutions.

The webinars were organized as a progression: the first session outlined replication pathways and introduced the platform along with case study insights; the second guided participants through hands-on exploration of the platform's features; and the third concentrated on applying the Land-use Adaptation and Mitigation Solutions (LAMS) catalog and policy tools in participants' own contexts. This setup ensured that replicators were not only informed about the platform but also given opportunities to actively test, interpret, and adapt its outputs.

4.2. Solution Dissemination Outcomes

The series attracted 61 registrants, with 37 active participants across the three webinars, including nine early replicator organizations from Europe, Africa, and the Americas. Although attendance varied, the diverse participants demonstrated genuine international interest, highlighting the global relevance of RethinkAction's solutions. Notably, several municipalities (e.g., Kadıköy, Cluj-Napoca, Kreis Euskirchen) and research institutions participated repeatedly across the sessions, providing early signs of replicator continuity.

The solution dissemination impact of the webinars can be summarised in three key outcomes:

1. Positioning RethinkAction for replication.

Webinar 1 showcased the replication framework and demonstrated the strategic value of applying the platform's risk assessment and case study methodologies. Participants identified priority hazards such as heatwaves, flooding, and water scarcity, and flagged agriculture, energy, and social sectors as having the highest replication potential. This established a shared entry point for future adoption.

2. Hands-on validation of solutions.

Webinar 2 focused on platform navigation and matching assessments with case study outputs. Breakout room exercises, although affected by access restrictions in some regions, enabled participants to see how the platform's scenarios and LAMS catalogue could be adapted to their own contexts. Feedback highlighted the platform's intuitive design while also pointing to the need for broader accessibility and user support if replication is to scale effectively.

3. Applying solutions in local contexts.

Webinar 3 transitioned from familiarization to practical application, with participants testing the LAMS catalogue, filtering solutions by sectoral priorities, and utilizing scenario tools for localized planning. Although attendance was lower, the session generated concrete insights on how solutions could be embedded into climate action plans and supported by scenario-based evidence, thus demonstrating the platform's role in enabling evidence-based replication.

Collectively, the Early Replicator Webinar Series acted as a catalyst for scaling. It confirmed that RethinkAction solutions could be transferred to new regions, identified sectoral and thematic demand for replication, and pointed out both opportunities and obstacles for dissemination. By engaging a diverse international group, the series set the stage for future adoption of the RethinkAction platform and its LAMS catalogue, ensuring that the project's outputs are positioned for use far beyond the original case studies and timeframe.

5. Engagement at International Events

Throughout the RethinkAction project, the consortium actively engaged in a series of international events. This section focuses specifically on those that took place during the reporting period (M37–M48), during which the project's results were disseminated. These events provided strategic opportunities to:

- Disseminate project results to relevant audiences, presenting the RethinkAction tools as practical solutions to support local decision-makers in land-based climate adaptation and mitigation.
- Foster mutual learning by exchanging methodologies, tools, and lessons learned with peers and sister projects.
- Expand the project's stakeholder network, connecting with policymakers, practitioners, and potential replication partners.

- Promote debates on land-based solutions, positioning RethinkAction within global conversations on climate and land-use strategies.

Through these engagements, the project successfully promoted its solutions to various audiences, including EU policymakers and researchers, as well as city practitioners, thereby laying the foundation for replication and long-term impact.

Table 1: Overview of RethinkAction engagement in international events.

Event	Date	Consortium Partners Involved	Audience	Key Relevance for RethinkAction Promotion
CMCC ICR Annual Meeting	1 Oct 2024	CMCC	Internal CMCC researchers	Showcased LAMS catalogue; inspired cross-departmental uptake and methodological transfer.
EuroGEO Workshop, Krakow	8–10 Oct 2024	NOA, CARTIF, CMF	European GEO community (scientists, policymakers, practitioners)	Positioned RethinkAction tools in geospatial and modelling community; strengthened synergies with data-driven initiatives.
COP29, Baku	11–22 Nov 2024	ICLEI	Global policymakers, UN agencies, NGOs, tech networks	Featured in Digital Innovation Pavilion; interest from WIPO Green to include RethinkAction in global marketplace; built links with UNU, OpenEarth.
NetZero 2025, Milan	14–16 May 2025	RINA	Policymakers, industry, researchers	Promoted platform as decision-support for sustainable land use; engaged private sector and policymakers on net-zero pathways.
EUROPELand Symposium (online)	16 May 2025	UVa, CARTIF	~50 researchers and practitioners	Presented local system dynamics model; highlighted replication potential for land-based climate solutions.
ECCA 2025, Rimini	16–18 Jun 2025	CARTIF, CMF, CMCC	European researchers, policymakers, practitioners	Sessions with sister projects (I-CISK, LOCALISED, REACHOUT); joint policy brief; brokerage session boosted visibility of platform.
EU R&I Days, Brussels	23–24 Jun 2025	CMF	EU-level policymakers, R&I projects	Selected by Green Deal Support Office as one of 15 projects; showcased platform; promoted call for replicators; built links with fellow projects.
EURESFO 2025, Rotterdam	25–27 Jun 2025	ICLEI, CMF	Local authorities, resilience practitioners	Official launch of platform; recruited early replicators; joint stand with LOCALISED strengthened sister project collaboration.

5.1. Timeline of Key Events and Engagements (M37–M48)

5.1.1. CMCC Institute for Climate Resilience Annual Meeting (1 October 2024)



Figure 3: RethinkAction at CMCC ICR Annual Meeting.

The RethinkAction project was launched at the Annual Meeting of the CMCC Institute for Climate Resilience (ICR), an internal event that brought together CMCC researchers from various departments and disciplines. The CMCC team, as leaders of the work package on Land-based Adaptation and Mitigation Solutions (LAMS), presented the RethinkAction LAMS catalogue as a practical guide for integrating climate adaptation and mitigation strategies in cross-sector planning.

Relevance for RethinkAction solution promotion: Although the audience was mainly internal, the engagement showed the added value of the RethinkAction methodology within Europe’s top climate research center. The catalogue inspired other CMCC research teams to explore applications in their own projects, thereby promoting cross-project knowledge sharing and establishing the foundation for broader methodological adoption.

5.1.2. EuroGEO Workshop, Krakow (8–10 October 2024)

The EuroGEO Workshop is a flagship event of the Group on Earth Observations (GEO) European community, bringing together scientists, policymakers, and practitioners to share innovations in earth observation for climate, energy, urbanization, and sustainability. At the 2024 workshop in Krakow, the National Observatory of Athens (NOA) presented a RethinkAction poster in collaboration with CARTIF and CMF. The contribution demonstrated how RethinkAction integrates Essential Climate Variables (ECVs), local vulnerability assessments, and system dynamics modeling (both local and global scales) to support evidence-based decisions on land-based climate actions.

Relevance for RethinkAction solution promotion: By collaborating with the EuroGEO community, RethinkAction integrated its tools into a network of European experts focused on geospatial and climate modeling. This not only boosted visibility but also enhanced synergies with data-driven sister initiatives, providing a strong foundation for replicating the platform’s technical capabilities.

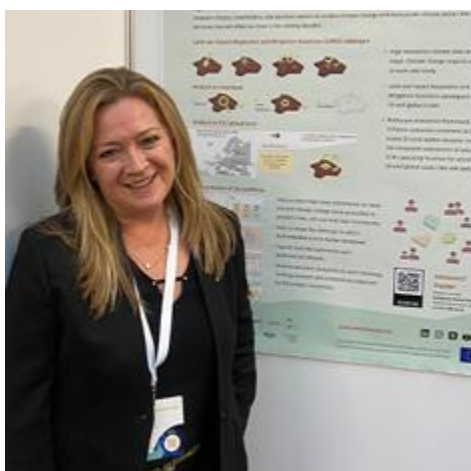


Figure 4: RethinkAction at EuroGEO Workshop 2024.

5.1.3. COP29, Baku (11–22 November 2024)

RethinkAction was showcased at the COP29 Digital Innovation Pavilion during a co-organized session led by ICLEI. The session, “Rethink Action: Leveraging Digital Technologies for Climate Actions, Co-creation of Strategies, and Monitoring in Cities,” emphasized how AI, IoT, and geospatial mapping are transforming local climate and land-use strategies. The panel, moderated by Pourya Salehi (ICLEI), featured experts from UNU, IAAI, OpenEarth Foundation, WIPO Green, and ICLEI.

Relevance for RethinkAction solution promotion: The session established RethinkAction as a leader in global digital climate innovation. Notably, WIPO Green showed interest in listing the platform in its worldwide marketplace for green technologies once it becomes fully operational, creating an opportunity for international outreach and expansion. Engagement with UNU and OpenEarth further strengthened RethinkAction’s position within a global network of organizations advocating land-based solutions.



Figure 5: RethinkAction at COP29.

5.1.4. NetZero 2025, Milan (14–16 May 2025)

The NetZero summit in Milan brought together policymakers, businesses, and researchers to discuss Europe’s energy transition, energy security, and industrial competitiveness. RINA Consulting, as a partner of RethinkAction, showcased the project at a dedicated stand. Presentations emphasized the project’s role in developing an integrated platform for sustainable land use, adaptation, and mitigation.

Relevance for RethinkAction solution promotion: The event showcased the importance of RethinkAction’s decision-support approach in connecting climate science with policy and industry. By promoting the project to both policymakers and private-sector stakeholders, RethinkAction was positioned as a practical solution to guide investment and planning toward net-zero targets.



Figure 6: RethinkAction at NetZero 2025.

5.1.5. EUROPELand Symposium (16 May 2025)

The online EUROPELand symposium on “Sustainable Land Use and Land Management” brought together European researchers and practitioners to discuss emerging trends and challenges. The University of Valladolid, in collaboration with CARTIF, presented the RethinkAction local system dynamics model, showcasing its ability to capture interdependencies across land, energy, water, and food systems while evaluating greenhouse gas emissions.

Relevance for RethinkAction solution promotion: With an audience of about 50 participants, the session demonstrated how RethinkAction’s modeling tools can guide local policies and highlighted opportunities for replication in other regions. The symposium’s European focus emphasized the project’s role in promoting shared approaches to sustainable land management.

5.1.6. European Climate Change Adaptation Conference (ECCA), Rimini (16–18 June 2025)

ECCA is Europe’s largest dedicated adaptation conference, co-organized in 2025 by CMCC. RethinkAction was featured in two sessions alongside sister projects I-CISK, LOCALISED, and REACHOUT. Presentations by CARTIF and CMF highlighted the project’s contribution to cross-sectoral climate services and its use of Earth Observation for urban adaptation. A brokerage session further enabled participants to explore the RethinkAction platform.

Relevance for RethinkAction solution promotion: By participating in joint sessions with sister projects, RethinkAction enhanced collaborations within the Horizon 2020 Green Deal community and promoted shared deliverables, including a co-developed policy brief with LOCALISED. The event increased visibility among researchers, policymakers, and practitioners, while positioning the platform as part of a broader European climate services landscape.



Figure 7: RethinkAction at ECCA 2025.

5.1.7. European Research and Innovation Days, Brussels (23–24 June 2025)

At the EU R&I Days satellite event R&I for a Competitive Green Transition, RethinkAction was selected by the Green Deal Support Office as one of only 15 projects featured in the exhibition. The Climate Media Factory represented the project, showcasing the Integrated Assessment Platform and promoting the open call for early adopters.

Relevance for RethinkAction solution promotion: This was an opportunity to present directly to EU-level policymakers. Although interaction was limited to breaks, the event significantly increased visibility within European institutions and confirmed the platform’s potential for policy integration. Participation also created opportunities to connect with other Green Deal projects, expanding the project’s collaborative network.



Figure 8: RethinkAction at EU Research and Innovation Days.

5.1.8. European Urban Resilience Forum (EURESFO), Rotterdam (25–27 June 2025)

EURESFO, co-organized by ICLEI Europe, the European Environment Agency, and the City of Rotterdam, is Europe’s leading event for urban resilience. RethinkAction participated as a co-organizer, with ICLEI and CMF representing the project at a joint stand with the sister project LOCALISED. The forum also included a pitch presentation of the platform.

Relevance for RethinkAction solution promotion: EURESFO 2025 officially launched the RethinkAction Integrated Assessment Platform. The event successfully attracted early adopters, with municipalities and practitioners showing strong interest in testing the tool. By engaging directly with local authorities (the main target users), the project ensured its solutions reached the most relevant audience. Collaboration with LOCALISED further highlighted the complementary nature of sister projects and enhanced joint outreach efforts.



Figure 9: RethinkAction at EURESFO 2025.

6. In-Person Final Event in Bonn

6.1. Overview

The RethinkAction Final Project Event was held as a hybrid in-person and online full-day session on 17 September 2025 in Bonn, Germany, at the Hotel Collegium Leoninum. This final event was followed one week later by a dedicated session at Climate Week New York (section 7 below). Together, these fulfilled the Grant Agreement requirements regarding the planning of a final event. The in-person event in Bonn provided an opportunity for consortium members and external partners to delve into the details of the final RethinkAction outcomes. The Climate Week New York event expanded the project’s international reach. It fulfilled the scope of the Grant Agreement regarding the inclusion of RethinkAction’s final outcomes in a major international event. This two-part approach helped to improve the dissemination of the project results.

The final event in Bonn served as the capstone dissemination activity of the project. It brought together consortium partners, external stakeholders, representatives from EU Horizon 2020 sister projects REGILIENCE and LOCALISED, and interested practitioners from around the world, including a delegation from Taiwan, to reflect on the project’s research output, exploitable results, and critically, the RethinkAction platform and Massive Open Online Course (MOOC), which was launched in conjunction with the final event.

With over six hours of presentations, roundtables, and interactive sessions, the event provided an opportunity to review the RethinkAction methods and outcomes in a cohesive manner. Robust discussions covered lessons learned, highlighted the importance of stakeholder engagement to the project, and identified opportunities for further collaboration with REGILIENCE Plus and the software tool ClimateView.

Holding the event in Bonn, a well-established hub for international climate policy, further underscored the project's alignment with global climate goals and provided an ideal platform to showcase leadership in land-use-based mitigation and adaptation.



Figure 10: In-Person Final Project Event in Bonn, Germany on 17 September 2025.

6.2. Concept and Agenda

The event balanced the sharing of scientific results with interactive discussion, promoting both knowledge transfer and practical reflection. The morning session showcased the project's overall achievements and highlighted key exploitable results, including the Land-Use Adaptation and Mitigation Solutions (LAMS) catalogue, integrated modeling approaches, and the platform itself. These presentations provided participants with a thorough overview of the project's evidence base and tools.

Following this, round tables and case study presentations created opportunities for reflection on lessons learned and policy insights. A "train-the-trainer" session in the afternoon introduced participants to the recently launched MOOC, preparing them to further disseminate project knowledge in their own contexts.

The agenda also included a dedicated session with external partners: REGILIENCE and LOCALISED, both EU Horizon 2020 projects working on complementary approaches, and ClimateView, a global provider of digital climate planning and monitoring software. ClimateView presented its platform and discussed

opportunities to integrate RethinkAction results into its international framework, thereby expanding the project's reach. The event concluded with a forward-looking discussion on replication and long-term adoption, covering key takeaways and future steps.

6.3. Outcomes

The Bonn Final Event hosted 20 participants in person and 30 online attendees, totaling 50 participants (20 from outside the project). In-person attendees included representatives from all project consortium partners, as well as senior leadership from ICLEI, The Open University, the ICLEI Kaohsiung Capacity Center, and the Ministry of Foreign Affairs of Chinese Taipei. Online attendees included representatives from the London School of Economics, The Institute for European Energy and Climate Policy (IEECP), and The Potsdam Institute for Climate Impact Research.

The event provided an opportunity for critical reflection, where participants reviewed lessons learned from the project's research and implementation stages and considered their implications for replication across various European contexts. The Bonn event not only marked the final milestone of the Horizon 2020 project but also served as a significant milestone in the project's completion.

7. Climate Week NYC Dissemination Event

7.1. Overview

The RethinkAction consortium showcased the solutions developed as a part of the project at Climate Week NYC on September 23, 2025. NY Climate Week is one of the world's leading platforms for promoting climate action. Climate Week attracts top representatives from governments, businesses, financial institutions, academia, and civil society, making it an ideal event to ensure RethinkAction's results gain exposure far beyond Europe.

The session was held at the Doconomy Stage of Impact in the Chrysler Building³. The event focused on showcasing actionable innovations and attracted a diverse audience across the public and private sectors who were interested in connecting science, policy, and finance. The event required pre-registration by approved parties and included senior leadership from ARUP, C40 Cities, the UN Environment Programme Finance Initiative, the Mastercard Center for Inclusive Growth, the United Nations Federal Credit Union, the Global Covenant of Mayors for Climate & Energy, and more. In addition to the four members of the panel representing RethinkAction, 21 people attended in person.

³ Agenda. (n.d.). Doconomy. <https://www.doconomy.com/stage-of-impact-nyc-2025/agenda>.

A professional film crew recorded the event, and the recording will be further promoted online through Doconomy and RethinkAction networks.



Figure 11: The Doconomy Stage of Impact event at NY Climate Week 2025.

7.2. Session Concept and Agenda

The session was titled “Scaling Climate Impact: RethinkAction Solutions Meets ClimateView’s Open-Source Transition Framework,” and it offered a high-level overview of RethinkAction’s outcomes, including the System Dynamics models, the platform, the MOOC, the Solutions Package, and the LAMS Catalogue. The presentation then explored the opportunity to further leverage the results of RethinkAction, specifically the adaptation solutions developed within the LAMS catalogue, through potential integration with ClimateView’s open-source Transition Element Framework, a core component of a climate planning software used in over 250 cities globally.

The presentation agenda included the following speakers and topics:

- Pourya Salehi of ICLEI introduced the panel.
- Iván Ramos of CARTIF Technology Center presented an overview of the RethinkAction Project.
- Tommaso Brazzini of the University of Valladolid walked through the project’s modeling and scenario planning components.
- Liz Cormack at ICLEI introduced the project's key capacity building efforts and promoted the MOOC and Solutions Gateway resources.
- Tomer Shalit, Co-Founder of ClimateView, emphasized the potential of the LAMS Catalogue to fill gaps in the available resources for local governments related to adaptation, and highlighted

how their team has already learned from the publicly available results of the RethinkAction project.

The in-person event in NYC also provided opportunities for the RethinkAction and ClimateView teams to discuss the integration opportunity further. The excitement from audience members about the possible collaboration after the talk concluded highlighted its potential, as well as the importance of using technology to empower local decision-makers, a major theme in the presentation.

7.3. Expected Outcomes

The NYC dissemination event:

- Showcased RethinkAction’s platform, models, and results on a highly visible global stage, reaching audiences well beyond the project’s European base.
- Underlined the project’s legacy pathway, highlighting how solutions could live on through integration into ClimateView’s open-source frameworks used by over 250 cities worldwide.
- Demonstrate the added value of co-creation, showing how participatory processes and scientific rigour can deliver solutions that are city-relevant and scalable.
- Position RethinkAction as part of the financeable climate action agenda, by connecting land-based adaptation and mitigation solutions to wider international frameworks for planning and investment.

By aligning with Climate Week NYC and the Stage of Impact, the project ensured that its results will not only be disseminated but also actively embedded into the global conversation on integrated climate action, replication, and scaling.

8. Conclusion

The activities reported under WP9 have been key to ensuring that RethinkAction’s knowledge and tools are not limited to the project consortium or the six case studies but are instead positioned for long-term visibility, adoption, and replication. By combining digital dissemination through the Solutions Gateway, interactive engagement in the Early Replicator Webinar Series, and prominent events such as the Final Event in Bonn and the Climate Week NYC session, WP9 has established multiple, complementary pathways for promoting RethinkAction across Europe and internationally.

These efforts have resulted in three lasting impacts. First, they have expanded reach by connecting RethinkAction solutions to audiences well beyond the project’s original scope and sparking interest from

municipalities, research institutions, and civil society actors worldwide. Second, they have increased relevance by proving that the LAMS catalogue and platform tools meet real-world needs across various contexts and sectors, highlighting the demand for accessible, evidence-based guidance. Third, they have opened up the possibility for continuity by integrating RethinkAction outputs into trusted channels, such as the Solutions Gateway, and linking them to operational frameworks, including ClimateView's Transition Element Framework, where open, science-based resources are available for cities and regions.

Taken together, these outcomes show that RethinkAction has not only produced high-quality research and innovation but has also established a foundation for its results to be implemented, expanded, and maintained beyond the project's duration. The dissemination activities outlined here form the basis for the project's legacy, enabling decision-makers and communities to incorporate land-based mitigation and adaptation strategies into climate action, thus supporting the objectives of the European Green Deal, the Paris Agreement, and the Sustainable Development Goals.





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