D 9.4 | Report on Capacity Building Strategy

WP9 – Communication, dissemination and awareness creation

Version 1.0 | September 2025

H2020-LC-GD-2020-2: LC-GD-9-2-2020. Developing end-user products and services for all stakeholders and citizens supporting climate adaptation and mitigation

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101037104.

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Document History

Project Acronym	RethinkAction – Cross sectoral planning decision-making platform to foster climate action
Project Title	RethinkAction
Project coordination	Fundación CARTIF, Spain
Project duration	48 months [October 2021 – September 2025]
Title	D9.4 – Report on capacity building strategy
Dissemination Level	Public
Status	Draft for Quality Review
Version	Version 1.0
Work Package	WP9 - Communication, dissemination and awareness creation
Lead Beneficiary	ICLEI
Other Beneficiaries	All
Author(s)	ICLEI World Secretariat (WS)

Date	Ver.	Contributers	Comment
01/09/25	0.1	ICLEI World Secretariat (WS)	Table of Contents
12/09/25	0.2	ICLEI World Secretariat (WS)	Draft for Quality Review
15/09/25		UNU-EHS	Quality Review
18/09/25	0.3	Iván Ramos (CARTIF)	Quality Review. Comments and improvements to the document
26/09/25	1.0	ICLEI World Secretariat (WS)	Final Draft
29/09/25	1.0	Iván Ramos (CARTIF)	Document ready for submission

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List of Organizations

	Participant Name	Short Name	Country	Logo
1	Fundación CARTIF	CARTIF	Spain	
2	University of Valladolid	UVa	Spain	
3	IVL Swedish Environmental Research Institute	IVL	Sweden	
4	RINA Consulting	RINA-C	Italy	
5	Euro-Mediterranean Center of Climate Change	CMCC	Italy	
6	Climate Media Factory	CMF	Germany	
7	National Observatory of Athens	NOA	Greece	
8	GMV Aerospace and Defence SAU	GMV	Spain	
9	FCiências.ID - Associação para a Investigação e Desenvolvimento de Ciências	FC.ID	Portugal	
10	ICLEI - Local Governments for Sustainability e.V. (World Secretariat) 10 A | ICLEI European Secretariat GmbH	ICLEI	Germany	
11	United Nations University - Institute for Environment and Human Security	UNU-EHS	Japan	
12	Geonardo Environmental Technologies Ltd.	GEO	Hungary	
13	Institut National de la Recherche pour l'Agriculture, l'Alimentation et l'Environnement	INRAE	France	

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Executive summary

This deliverable discusses how the RethinkAction capacity-building strategy aimed to transform complex scientific results into clear, practical knowledge for local governments, practitioners, and communities worldwide. After the Grant Agreement, the project created tailored training packages, global webinars, and a Massive Open Online Course (MOOC). The webinars provided real-time, interactive engagement with the RethinkAction Platform, while their recordings and training materials were integrated into the MOOC to serve as a durable global resource. This combined approach ensured that end-users could understand the project's outcomes and use them directly in land-use planning, climate adaptation, and mitigation decision-making.

The three-part webinar series on replication introduced participants to the Integrated Assessment Platform (IAP), beginning with a basic orientation and progressing to the practical application and customization of Land-use Adaptation and Mitigation Solutions (LAMS). These sessions included hands-on demonstrations, peer discussions, and opportunities for early adopters from multiple continents to test the platform in various contexts. Feedback from participants, including insights on opportunities and barriers, directly shaped the development and content of the MOOC.

The MOOC organized this knowledge into a clear, step-by-step training program created collaboratively by consortium partners. It features modules on climate data use, the LAMS catalogue, participatory risk assessment, scenario modeling, and platform navigation, offering about three hours of engaging, accessible content. Aimed at policymakers, practitioners, and active citizens, it includes quizzes, captions, and multimedia materials to accommodate various learning styles. The MOOC is hosted on Thinkific, and the online course will be moved to YouTube and RethinkAction.com in August 2026 to ensure its ongoing usefulness. The MOOC offers ongoing, open access to training, supporting the use of the RethinkAction methodology and platform moving forward.

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1. Introduction

1.1. Purpose of the Document

Document D9.4 summarizes the capacity-building efforts carried out under Work Package 9 (Communication, Dissemination, and Awareness Creation). The original Implementation Plan (IP-WP9) outlined three objectives for Task 9.3: designing training packages for local governments and stakeholders, organizing three global capacity-building webinars with interactive role-play exercises on the RethinkAction Platform, and co-creating a Massive Open Online Course (MOOC) as a lasting audio-visual training product. Further information regarding the webinar series is available in Deliverable 8.6: Report on the Activities with Early Replicators.

Ultimately, the project integrated training packages and global webinars to ensure the training content received adequate promotion. It also enabled webinar recordings to serve as long-term resources for users worldwide, beyond the project's conclusion. The training program was organized around two interconnected components: a three-part webinar series and the RethinkAction MOOC. To maintain consistency and maximize the value of each part, webinar recordings are also accessible on the online course platform alongside MOOC content. This allows users seeking more comprehensive training to engage with longer-form resources.

Together, these tools provided participants with immediate hands-on learning opportunities and a lasting global resource. Although not all parts of the Implementation Plan were executed exactly as planned — role-play games were replaced with interactive platform demonstrations and breakout discussions — the activities that took place ensured that the project's scientific results were effectively transformed into practical knowledge for decision-makers, practitioners, and citizens worldwide.

1.2. Structure of the Document

This deliverable is organised into five main sections:

- Section 1: Introduction.
  Outlines the purpose of the deliverable, the objectives of Task 9.3, and the overall approach to capacity building within RethinkAction.
- Section 2: RethinkAction Capacity Building Strategy.
  Summarises the original implementation plan and strategy that guided the activities outlined in this report.

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- Section 3: Training Content and Webinars.
  Summarises the objectives, content, and outcomes of the three-part global webinar series, highlighting participant engagement, feedback, and opportunities for replication beyond the case studies.
- Section 4: Massive Open Online Course (MOOC).
  Describes the design, development process, and content of the MOOC, including goals, lesson structure, co-development with consortium partners, and long-term accessibility plans.
- Section 5: Conclusions.
  Reflects on the overall achievements of the capacity-building strategy, lessons learned, and adjustments made to ensure accessibility and global impact.
- Section 6: References.
  A list of references included in this document.

Together, these sections illustrate how RethinkAction transformed scientific findings into practical, user-oriented training tools, ensuring the project's methodologies and solutions continue to support stakeholders worldwide beyond the project's lifetime.

2. RethinkAction capacity building strategy

The RethinkAction methodology and platform provide a comprehensive framework to help local governments address the complex and interconnected challenges of land-use planning for climate action. To ensure that the project's research results move beyond publications and events into real-world applications, capacity building has been a primary focus. As the final outputs come together to form a unified approach for using land use in climate adaptation and mitigation, both in Europe and internationally, translating research into practice is crucial.

The RethinkAction capacity-building strategy, developed in accordance with the grant agreement, employs a diverse approach to transform project results into accessible tools and resources for policymakers, technical experts, and active citizens. It prepares users to work with various aspects of the project, including handling datasets and utilizing specialized tools, as well as navigating the interactive online platform.

The strategy is built around two main pillars:

Global webinar series – providing online training sessions to introduce and guide users through RethinkAction outcomes.

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Massive Open Online Course (MOOC) – offering a structured, robust online curriculum that enables users to learn the RethinkAction methods and platform at their own pace.

Both components were actively promoted to target audiences during the project and will remain accessible online to support ongoing adoption. Under Task 9.4 (Opportunity-Based Promotion), ICLEI also organized two final project events, one in Bonn and the other at Climate Week New York, each featuring the MOOC and emphasizing capacity-building activities to increase awareness and engagement with the tools. Training Content and Webinars

3. Training Content and Webinars

3.1 Overview

As part of RethinkAction's capacity-building efforts, a series of webinars was launched to help more people use the project's Integrated Assessment Platform (IAP) beyond the initial six European case studies. The webinars, designed and led by ICLEI with support from technical partners, provided a clear path for local governments, research institutions, community groups, and others interested in testing the platform in their own contexts.

Our three-part series guided participants from initial orientation to practical application. Webinar 1 explained the replication framework, platform features, and real-world pilot case studies. Webinar 2 demonstrated how to navigate simulations and land-use solutions. In Webinar 3, participants learned how to customize Land-use Adaptation and Mitigation Solutions (LAMS) and policy scenarios to fit their local needs. This structured approach helped participants understand the platform's aims, its core concepts, and applicability and potential in their own context.

3.2 Capacity Building Outcomes

Webinars played a crucial role in helping users develop the skills needed to work with the RethinkAction approach. Participants gained technical expertise in navigating the platform, learned about climate risk analysis, and acquired hands-on experience in applying land-use solutions to real-world situations. Interactive methods such as live demos, breakout groups, polls, and peer discussions enabled participants to test the platform and consider how its methods could enhance their planning processes.

Participants from multiple continents took part in the series, with early adopters from Africa, Europe, and Latin America. The webinars attracted a total of 37 active participants, including representatives from municipalities, NGOs, academia, and community groups. This diverse group promoted cross-

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regional learning and demonstrated and created opportunities to use the platform in various governance and environmental situations.

Feedback indicated that participants found the case study examples and practical walkthroughs particularly relevant to their work. They identified agriculture, energy, and social sectors as primary areas for replication, while also citing funding and technical capacity as significant barriers. Notably, many viewed the methodology itself, not just the platform, as a valuable asset to replicate, emphasizing the broader potential of RethinkAction's approach and tools for capacity building.

3.3 Future Outlook and Impact

The webinars drew international attention, especially from Asia. This created a challenge because the team had intentionally used Geo-IP filtering (i.e., blocking IPs from specific countries) to protect the RethinkAction Platform from malicious activity. This is a standard security method to prevent harmful traffic. However, as a result, some webinar participants were unable to follow the platform walkthrough. This issue was resolved by removing participant countries from the Geo-IP Filtering list. The webinars took place during the summer, which limited attendance from the project's European audience. Despite these issues, the webinars effectively demonstrated that RethinkAction can serve as a global resource for making informed land-use decisions in the face of climate change.

As part of a larger capacity-building strategy, the webinars showed how structured guidance and interactive training on the platform can help turn complex research findings into practical insights for a wide range of stakeholders. The webinars also served as a test bed for the later curriculum development of the MOOC, and the recordings provided a long-lasting resource that will continue to build capacity for interested parties globally.

The webinars equipped global attendees with the skills and knowledge to customize land-use solutions for their local contexts. In line with the project's primary goal of transforming scientific insights into practical tools for climate-resilient planning, they raised awareness of the platform, established training resources that can be accessed following the project, and contributed to the expansion of the project's reach beyond the pilot case studies.

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4. Massive Open Online Course (MOOC)

4.1 Goals and Background Research

The RethinkAction MOOC[1] was designed to support dissemination and communication, targeting core users (citizens and decision-makers) as well as a global audience beyond the initial case studies. Its primary goal is to enhance the project's value by making the platform more accessible, effective, and impactful. The MOOC serves as a training tool to help stakeholders use the platform's tools and insights efficiently. The training packages aim to assist local stakeholders outside the six European case regions, expanding RethinkAction's reach through capacity-building webinars and customized training based on project outputs, including the platform. These webinars and technical outputs were integrated into a comprehensive, durable MOOC to serve as a global resource. The MOOC is available at *https://rethinkaction.thinkific.com* and via the RethinkAction.eu homepage.

The MOOC was created as the final piece needed to connect the project's scientific insights with the capacity-building needs of local governments and stakeholders worldwide, offering a lasting resource that extends the project's impact beyond its funded period. It also serves as a platform to host recordings of the longer webinars and additional RethinkAction resources.

4.2 Background Research & Best Practices

An extensive review of MOOC hosting platforms was conducted (Annex 1) where providers were evaluated based on functionality, cost, user experience, accessibility, and alignment with the project's needs. Thinkific[2] was ultimately selected because of its flexibility, seamless multimedia integration, and straightforward quiz and certification features. Since platforms require annual renewal and cannot be paid in advance, the Thinkific license will be active for one year, until September 2025, aligning with the project's funding timeline. To maintain ongoing access and usability after this period, all lessons will be migrated to YouTube and embedded on the RethinkAction.com website. Best practices in online learning also guided the course design. Research from UC San Diego shows that learner attention and retention are highest during shorter lessons[3]. This influenced the design of the video lengths, which include brief introductory content that gradually extends to longer videos, most of which are under 8 minutes, with a maximum of 12 minutes. This careful structuring strikes a balance between scientific

[1] *Master the RethinkAction Platform course*. (n.d.). RethinkAction. *https://rethinkaction.thinkific.com/products/courses/rethinkaction-platform-course*.
[2] Thinkific Online Course Platform: *https://www.thinkific.com/*.
[3] *UC San Diego. (n.d.). Video length: How long should a course video be? UC San Diego Multimedia Services. https://multimedia.ucsd.edu/best-practices/video-length.html*.

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rigor and accessibility, ensuring that local governments, practitioners, and engaged citizens can not only understand the platform's outputs but also effectively apply them in their own contexts.

4.3 Lesson Development

The RethinkAction MOOC was developed through a collaborative effort, leveraging the diverse expertise of its consortium partners. Each organization provided content specific to their area, ensuring the course combined scientific accuracy with practical application.

The course follows a clear and logical structure that makes it accessible to a diverse range of learners, including policymakers, practitioners, and citizens. It begins with a Welcome and Introduction, where participants are guided through the course layout, its objectives, and an overview of the RethinkAction platform. This helps learners understand the broader context before engaging with technical material.

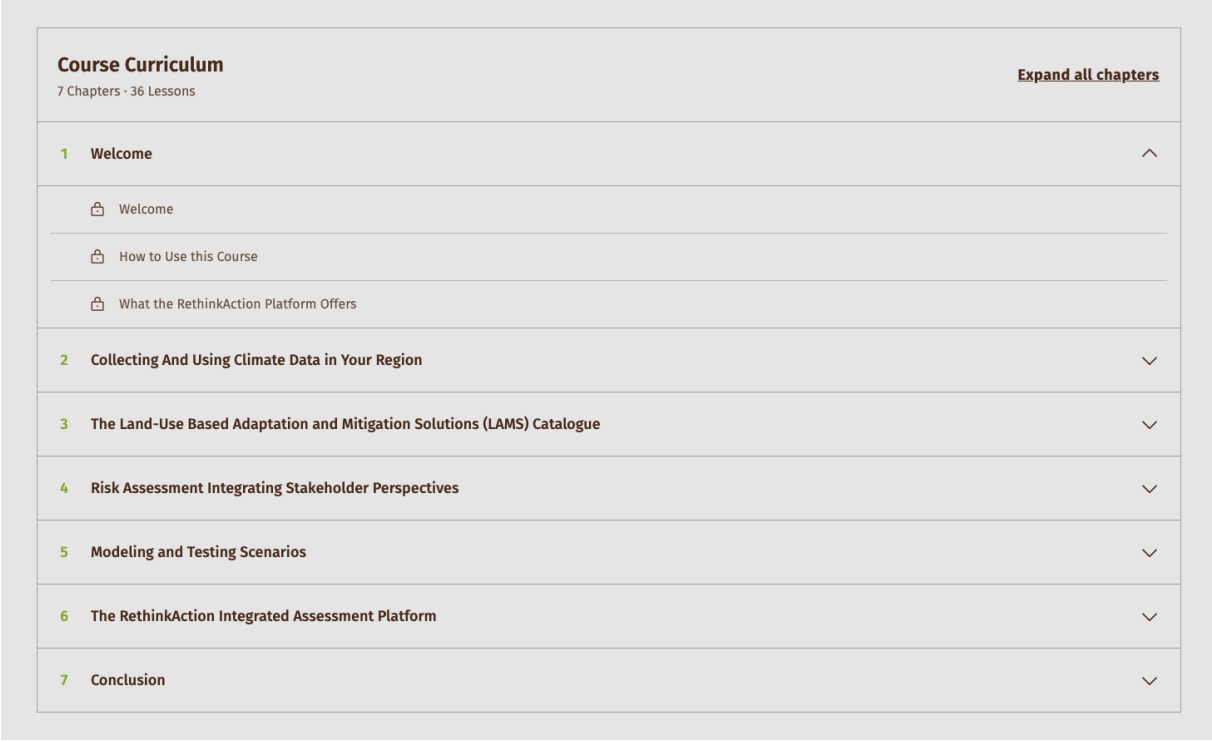

Figure 1: The MOOC course plan provides a cohesive framework for how to apply the RethinkAction methodology.

The core content is organized into five thematic modules, each focusing on a crucial step in the RethinkAction methodology. Module 1, "Collecting and Using Climate Data in Your Region," introduces learners to the concepts of climate data collection, downscaling, land use mapping, and suitability mapping. Module 2, "The Land-Use Based Adaptation and Mitigation Solutions (LAMS) Catalogue," explains what LAMS are, how the catalogue was created, and how to use it. Module 3, "Risk Assessment

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Integrating Stakeholders' Perspectives," emphasizes the importance of participatory risk assessment, covering concepts of hazard, exposure, and vulnerability, and demonstrating impact chains as a practical tool. Module 4, "Modeling and Testing Scenarios," covers the fundamentals of system dynamics modeling, including the use of local and global models to evaluate policy interventions. Module 5, "The RethinkAction Integrated Assessment Platform," provides practical instructions on registering, navigating the platform, exploring case studies, simulating local and global scenarios, and interpreting results.

The course ends with a final set of lessons that summarize the learning and highlight ways to apply the platform in local settings. These concluding lessons focus on how the platform can be used for participatory activities, decision-making, and ongoing exploration of land-use solutions.

Each content-focused lesson is followed by 1–2 quiz questions designed to reinforce understanding and promote active participation. These multiple-choice quizzes are graded, but a correct answer isn't required to move forward. Explanations support the correct answer once revealed to foster active learning; these quizzes act as checkpoints allowing learners to pause, think, and evaluate their grasp of key ideas. For example, after lessons on land use mapping, learners answer questions about the data sources used in the analysis.

This structure ensures that learners grasp the scientific foundation of the RethinkAction methodology and guides them step-by-step through its implementation, including data collection, solution mapping, risk assessment, modeling, and policy testing. The MOOC offers a comprehensive and hands-on learning experience, enabling users to actively engage with the RethinkAction platform and apply its insights to address real-world problems.

4.4 Content Development with Consortium

The RethinkAction MOOC was the result of a highly collaborative effort that utilized the expertise of nearly all project consortium partners. After developing a lesson plan outline that defined the core modules, the teams then wrote scripts, sharing them as a single document for joint draft development. Following revisions, individual presenters recorded their own videos, which combined presentation slides and live software demos. These videos were edited for coherence and uploaded to the interactive MOOC platform along with additional resources.

To ensure visual consistency across materials, Climate Media Factory (CMF) created visual guidelines for slide styles and video production. These were supported by presenter guidelines and a presentation

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template, which were later refined into a detailed manual for using OBS Studio[4]. OBS Studio was selected as the recording software to deliver high-quality home videos and consistent styling.

The content development process started in May 2025 when the General Assembly approved a four-module lesson plan. As the course design evolved, the team proposed and approved an expanded format that included an introduction and conclusion to improve the learning experience. It also added a new module on risk assessment that focused on stakeholder perspectives, using the impact chains methodology. This update highlighted the importance of participatory processes and strengthened one of the project's major contributions to land-use and climate planning.

The next development phase centered on scriptwriting. Using webinar content as a basis, presenters received topics suited to their expertise and were tasked with drafting scripts in a shared document. This collaborative approach kept a consistent tone and content while allowing partners to provide feedback and revise all modules. Over several weeks, contributions from all partners helped refine the scripts, striking a balance between scientific detail and accessibility for planners, decision-makers, and citizens. ICLEI managed this process, working with presenters to simplify technical language, improve engagement and clarity, and reformat lessons into shorter videos when possible.

After scripts were finalized, individual presenters recorded their lessons using OBS Studio. An external video editor then enhanced the recordings by adding RethinkAction's branded intro and outro animations, fixing any audio or visual issues, and ensuring high quality and consistency across all videos. Captions were included to enhance accessibility for a broader audience, including non-native English speakers and individuals with hearing impairments. Finally, the finished videos were uploaded to the Thinkific platform, along with quizzes and additional resources.

4.5 MOOC Outcome

The first draft of the MOOC went live on Thinkific on September 8, 2025, at rethinkaction.thinkific.com. The official launch will happen at the RethinkAction Final Event in Bonn on September 17, 2025, and will include a "train-the-trainer" session designed to help potential replicators leverage the MOOC as a multiplier for impact.

The MOOC is free and accessible worldwide. It includes video lectures, quizzes, and extra resources across 29 lessons, totaling about 3 hours of content. Although usage data will only be available after the official launch, the design ensures it can support planners, policymakers, and engaged citizens globally.

[4] *Open Broadcaster Software | OBS*. (n.d.). https://obsproject.com/

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Figure 2: The MOOC platform tracks learners' progress and allows users to jump to the content that interests them the most or complete the lessons in order.

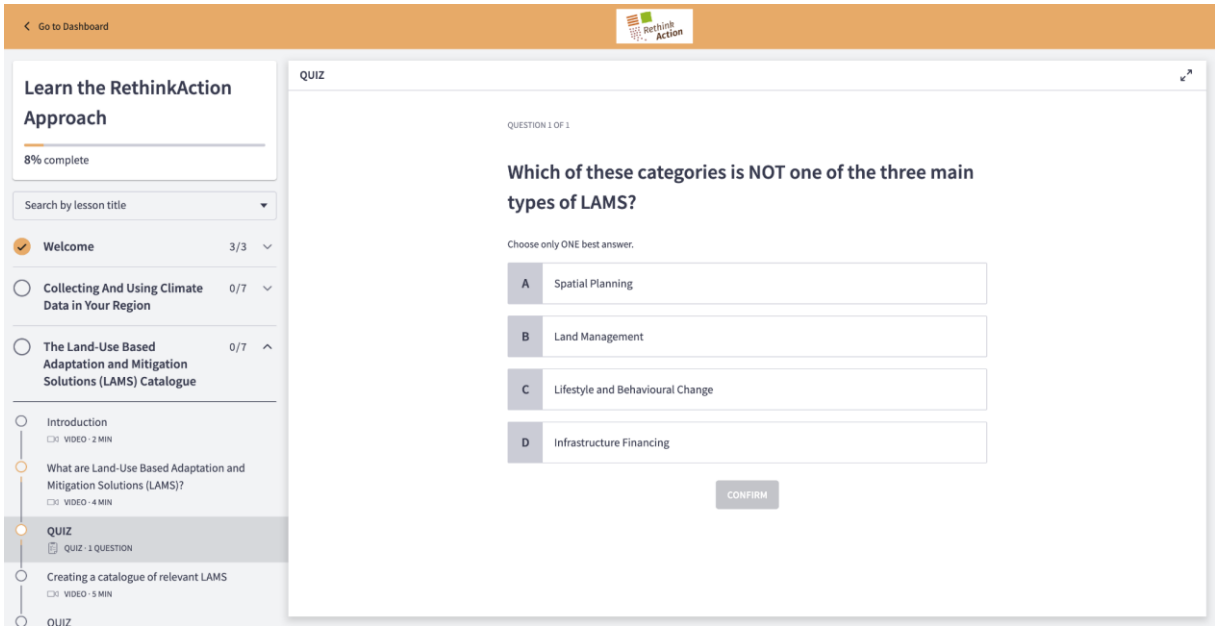

Figure 3: Quizzes increase knowledge retention and engagement with the lessons.

4.6 Future Outlook and Impact

The RethinkAction MOOC is more than just a teaching tool; it acts as a lasting global public resource. While Thinkific provides an interactive and user-friendly platform during the funded year, moving

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content to YouTube and RethinkAction.com will ensure that training remains freely accessible to a global audience.

Moving forward, the course aims to expand the project's reach. By combining scientific accuracy with participatory methods, the MOOC enables diverse audiences to learn about and apply land-based strategies for climate mitigation and adaptation. The collaborative co-creation process among consortium partners ensures that the content merges the latest research with practical, real-world needs.

As RethinkAction expands its outreach, the MOOC will share project results and methods with a global audience, including local governments, universities, NGOs, and active citizens. By sharing lessons on open platforms, the project ensures that knowledge about stakeholder engagement, land-use planning, and climate resilience continues to inform future actions long after the project concludes.

5. Conclusions

Capacity-building activities under D9.4 demonstrate how RethinkAction effectively transformed scientific findings into global learning opportunities. The replication webinars allow early adopters to explore, test, and adapt the platform, while the MOOC consolidates these insights into a durable training resource accessible worldwide. Collectively, they significantly broaden the project's reach beyond the six European case studies, enabling practitioners from Africa, Europe, and the Americas to implement land-use solutions for climate adaptation and mitigation.

Although role-play simulations were deprioritized in the capacity-building efforts outlined in the original proposal, the content incorporated game-design elements by ensuring that various parts were engaging, interactive, and broken into smaller segments interspersed with quizzes (in the case of the MOOC). Task 9.3 achieved its main objectives. To maintain the relevance and high quality of the training, the consortium made some adjustments. We added interactivity through peer exchanges and platform walkthroughs and incorporated technical depth directly into the MOOC's lesson design. These practical changes helped keep the training outputs accessible, on schedule, and aligned with user needs.

Overall, the capacity-building strategy successfully transformed RethinkAction from a research project to an actionable one. It developed a replicable methodology and a set of long-term training tools that will continue to support cities, regions, and communities worldwide. By equipping people with the skills to understand, adapt to, and implement land-based climate solutions, WP9 has worked to maximize the project's impact beyond its funding period.

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6. References

1. *Master the RethinkAction Platform course*. (n.d.). RethinkAction. https://rethinkaction.thinkific.com/products/courses/rethinkaction-platform-course
2. Thinkific Online Course Platform https://www.thinkific.com/
3. *UC San Diego. (n.d.). Video length: How long should a course video be? UC San Diego Multimedia Services. https://multimedia.ucsd.edu/best-practices/video-length.html*
4. *Open Broadcaster Software | OBS*. (n.d.). https://obsproject.com

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7. Annex: Comparison of different platform alternatives for hosting the MOOC

Item	MoodleCloud	Open EdX	Thinkific	***Absorb LMS***	Teachable	Podia	***Canvas (Instructure)***	Kajabi	WizIQ
Met with Sales Rep	Yes	Not Available	Yes	Yes			Yes		
Cost	~$3400 for two years.	$12K+	~$3400 total for two years.	Setup fee is around $2K. Minimum $10K/year for ongoing maintenance. Their sales team will follow up with potential nonprofit pricing. (10% nonprofit discount available).	"Growth" package $139/month: - 25 published products "Advanced" package $309/month: - 100 published products (published products are: courses, digital downloads)	"Mover" package: $33/mo with 5% transaction fees; "Shaker" package: $75/mo with no transaction fees -->"Mover" package would meet our needs but includes transaction fees	*Upon request; Request a demo at: https://www.instructure.com/en-gb/canvas/request-demo*	"Basic" package = $119 or "Growth" package = $159 would meet our needs	"Elite" package (2 hours course max) would suit our needs but the price is available only upon request
Description	MoodleCloud is the hosted version of the open-source Moodle learning management system (LMS). It provides a flexible and customizable platform for delivering online courses but requires more setup and active management than turnkey MOOC platforms. Its high degree of configurability allows institutions to tailor the learning environment, though this also means a steeper learning curve and greater administrative overhead compared to more streamlined options.	EdX is a high-touch MOOC platform known for its strong reputation in academic and professional education. It offers robust tools for interactive learning, certification, and large-scale course delivery, but it typically requires significant investment in course design, partner onboarding, and ongoing management. Its structured, university-style approach makes	Polished, self-contained courses on a subdomain or your site.	Licensing basis; license period varies. Supports inclusion of additional resources. You can create content manually or with AI. Transcript and caption features within the Absorb creation tool. They are there for the full implementation and support admin training; they do customer packages. It may be high cost.	Courses platform focused on simplicity, course hosting, coaching, and monetization tools	All-in-one platform combining course creation, coaching, webinars, email marketing, downloads and membership sites	Educational institutions, universities, government agencies, government-style training programs. They're launching Canvas Career in 2027. They have a white glove team that acts as a technology partner - so you don't need to employ a team to maintain etc.	Course-creation platforms offering two types of courses: 1. Evergreen: self-paced learning 2. Cohort-based: group learning, trackable, calendars, live sessions	Training institutes, tutoring organizations, educational providers, corporates needing rich live-class features

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Item	MoodleCloud	Open EdX	Thinkific	***Absorb LMS***	Teachable	Podia	***Canvas (Instructure)***	Kajabi	WizIQ
		it well-suited for institutions seeking visibility, credibility, and comprehensive learner support, though it can be more resource-intensive than lighter platforms.							
Target Audience	Public sector & NGOs; multilingual courses MoodleCloud primarily targets schools, universities, and training organizations that need a cost-effective, customizable LMS. Its audience includes educators and administrators who want full control over course structure and learner management, often with an emphasis on formal education or structured professional training.	EdX primarily targets universities, professional training providers, and learners seeking accredited, structured courses. Its audience includes students, working professionals, and lifelong learners who value recognized certification, rigorous course design, and interactive learning experiences often tied to academic or career advancement.	Thinkific serves a wide range of users, including educators and trainers, nonprofits, government organizations, and public sector professionals offering open-access learning. It's also popular with entrepreneurs, thought leaders, and businesses providing employee or customer training.	Mid- to large-sized organizations, corporations, customer-or partner-training programs	Individual creators, coaches, consultants, small/midscale e-learning ventures	Solo business owners	Educational institutions, universities, government agencies, government-style training programs	Entrepreneurs, mid-size businesses, organizations requiring marketing tools	Individual teachers, colleges, universities, corporate trainers
	Easy setup (within a week) that doesn't require software skills	TRUE	FALSE	TRUE	FALSE	TRUE	TRUE	TRUE	TRUE	TRUE
Key Features	Simple drag-and-drop style course builder	TRUE	TRUE	TRUE	FALSE	TRUE	FALSE	TRUE	FALSE	TRUE

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Item	MoodleCloud	Open EdX		Thinkific	***Absorb LMS***	Teachable	Podia	***Canvas (Instructure)***	Kajabi	WizIQ
	Quiz / multiple choice functionality	TRUE	TRUE	TRUE	FALSE	TRUE	TRUE	TRUE	FALSE	TRUE
	Hosted on the platform's website (ie. doesn't require server-management)	TRUE	FALSE	TRUE	TRUE	TRUE	TRUE	TRUE	TRUE	TRUE
	Mobile-responsive interface (works well on mobile)	TRUE	TRUE	TRUE	TRUE	TRUE	FALSE	TRUE	TRUE	TRUE
	Tracks student progress	TRUE	TRUE	TRUE	TRUE	FALSE	FALSE	TRUE	TRUE	FALSE
	Professional, polished design	TRUE	TRUE	TRUE	TRUE	TRUE	TRUE	FALSE	TRUE	FALSE
Why It's a Good Option	Widely used by governments, NGOs, and universities; supports SCORM, quizzes, multilingual content. Feels institutional; best if you want something robust and scalable with zero cost.			Easy to use, polished design, and offers 100% free courses with no transaction fees. Great for short, public-facing training; no nonprofit discount but free plan is strong.	LMS' function as a learning portal. Whole page can be branded to ICLEI. Lots of control over how to personalize it. For future reference, it can be admin separated dashboards for various dashboards (ie. could have two projects on the platform with different access). It's designed for different departments of a company to access different things. Includes AI generation features that can provide a clickable	Easy to use, good for simple video + quiz courses good for standalone small-scale offering	- Forum and blogging options to interact with audience - Built-in email marketing, automations and forms - Webinars option - Can add as many	Popular with NGOs and educational institutions; supports collaborative and structured learning	- Live videos and webinars - Marketing support	

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Item	MoodleCloud	Open EdX	Thinkific	***Absorb LMS***	Teachable	Podia	***Canvas (Instructure)***	Kajabi	WizIQ
				map of a software page, for example.					
Why It's a Bad Option	Complicated UI with many features we do not need. It's designed for full-time students who are enrolled in a dozen or so classes.			High opening fee to start an account with them but its very scalable -- the price doesn't go up if we expand to multiple dashboards and courses.	Focused on lead generation and product sales - designed for monetization. No blogging option No webinars	- Few quiz types	Setup is more involved, good for structured, cohort-based courses More educational rather than professional (interface can feel complex) = the website is provided, sections can be re-organised though		Ideal to run live seminars; Platform is reviewed as sometimes not reliable and unstable; Hidden costs possible

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101037104.

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