

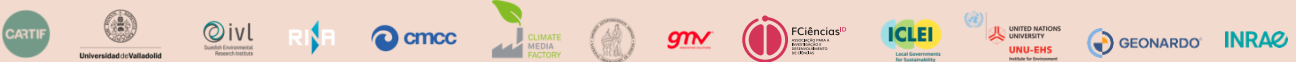


D 9.2 | Interim Dissemination Activities Report and Plan

WP9 – Communication & Dissemination

Version 1 | September 2023

H2020-LC-GD-2020-2: LC-GD-9-2-2020. Developing end-user products and services for all stakeholders and citizens supporting climate adaptation and mitigation



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List of Organizations

	Participant Name	Short Name	Country	Logo
1	Fundación CARTIF	CARTIF	Spain	
2	University of Valladolid	UVa	Spain	 Universidad de Valladolid
3	IVL Swedish Environmental Research Institute	IVL	Sweden	
4	RINA Consulting	RINA-C	Italy	
5	Euro-Mediterranean Center of Climate Change	CMCC	Italy	
6	Climate Media Factory	CMF	Germany	
7	National Observatory of Athens	NOA	Greece	
8	GMV Aerospace and Defence SAU	GMV	Spain	
9	FCiências.ID - Associação para a Investigação e Desenvolvimento de Ciências	FC.ID	Portugal	
10	ICLEI - Local Governments for Sustainability e.V. (World Secretariat) 10 A ICLEI European Secretariat GmbH	ICLEI	Germany	
11	United Nations University - Institute for Environment and Human Security	UNU-EHS	Japan	
12	Geonardo Environmental Technologies Ltd.	GEO	Hungary	
13	Institut National de la Recherche pour l'Agriculture, l'Alimentation et l'Environnement	INRAE	France	

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Abbreviation and Acronyms

Acronym	Description
C&D	Communication and Dissemination
COP	Conference of the Parties
D	Deliverable
EU	European Union
EUC	End-User Community
GA	Grand Agreement
GDSO	Green Deal Support Office
IAP	Integrated Assessment Platform
KER	Key Exploitable Results
KPI	Key Performance Indicators
LAMS	Land-use based Adaptation and Mitigation Solutions
M	Month
WP	Work Package

1 Executive Summary

This report takes into consideration the communication and dissemination (C&D) activities which have taken place so far in the RethinkAction project; it assesses in detail the activities, publication materials, channels and target groups and evaluates them on the basis of quantitative methods. The impact of communication and dissemination on the project objectives and the status of communication and dissemination KPIs are also covered in this deliverable.

Furthermore, the document sets the strategic framework for C&D activities in the next project phase and will be made available to all project partners. The aim is to a) summarise and inform the partners of the C&D processes and achievements thus far, and b) to streamline the future developments of C&D activities for the project.

Partners are advised to pay particular attention to future dissemination activities through events and publications which should target key audiences and stakeholders in Europe (and beyond) so as to maximise awareness of RethinkAction's objectives, research innovation and project activities.

In summary, the report shows overall good progress in the communication activities that have been achieved so far: all communication channels are well established and the content is reaching a steadily growing audience. The RethinkAction project has also been presented at several events. A lot of audiovisual results could be realized and have been distributed. The overall visual language of the project has been streamlined and the information shared about the project is comprehensive and accessible to a broad audience. At the same time, our analysis makes clear that a stronger focus on scientific dissemination is needed in the near future. To meet this need, we are using this report to present first approaches in this direction.

2 Introduction

The Communication and Dissemination Strategy (Deliverable 9.1) and the objectives described therein serves as the basis for this review of all communication and dissemination activities implemented in the first 24 months (M) of the project. All RethinkAction communication tools and channels, i.e. the website, newsletter, social media, printed material, Public Relations work, scientific communication, interviews and other audio-visual material as well as participation and presentations at events will be reviewed here. The report also considers the outreach to the target groups which were defined for the project at the start, as well as reviewing the overall strategy and communication formats applied thus far. It also

takes into account critical points which were raised in the latest review report and responds to open questions that were included therein. Wherever possible, further planning and next steps for dissemination are elaborated. In order to avoid repetition and to keep this document concise, references to documents are made wherever possible and necessary.

The European Commission differentiates between communication and dissemination activities¹. While communication activities contain all activities which promote project activities and results from the start until the end, dissemination activities, in contrast, are all activities that make the project's results public, addressing the scientific community as well as other target groups which can benefit from the results. RethinkAction, based on activities that have taken place thus far, is producing findings which we include in our C&D strategy. As described below, content is derived from results such as the LAMS catalogue and published on the project communication channels. The nature of the project means that many more results are expected in the second half and next phase of the project and a plan for dissemination will also be subject to our future strategic C&D approach. Accordingly, this document lays out initial considerations and frameworks for how dissemination will be planned and implemented.

In addition, this document provides RethinkAction partners with concrete handouts and tips for communication requirements or refers to sources where these handouts can be found.

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1 Scherer, J., Weber, S., et al. (2018). Making the Most of Your H2020 Project. European IP Helpdesk.

3 Progress Measurements

To track the extent to which each communication material has been exploited and communication activities have been engaged in, a set of targets was established in the Grant Agreement. These targets document dissemination activities according to quantitative metrics for the entire project period. The achievements of RethinkAction’s communication actions can thereby be tracked in this manner. The Communication & Dissemination Team oversees the process to reach the targets listed below, but their implementation is the responsibility of the entire consortium. As such, we understand it is our task to guide the respective partners at an early stage and on a regular basis of their contributions throughout the project cycle.

The communication and dissemination strategy has been anchored in Deliverable (D) 9.1, establishing the corporate identity, planned activities, communication channels, target groups and materials to be produced. The Key Performance Indicators (KPIs) defined therein did not include the complete list of KPIs, C&D activities and other tools which were defined in the Grant Agreement (GA), which is why we have adjusted the KPIs, C&D activities and other tools to match the GA targets.

The following table (table 1) includes measures, tools and KPIs which are already active. Below it, we have inserted a second table of KPIs (table 2) which are not yet active due to their later starting date. In this document, wherever possible, we will provide guidance on how the implementation of measures, tools and KPIs is planned. The data refers to the period up to August 23 (M 22).

Table 1: KPIs to be reported in WP9 (active).

Measures, Tools and KPIs	total target	at month 22	unit
4,000 recipients of the press releases	4,000	1,000	Mail recipients
15,000 users reached via social media.	15,000	total of 773 followers, 61,298 impressions	users reached via social media
10 publications in scientific journals	10	0	international peer-reviewed contributions in journals
8 video interviews	8	12	video interviews

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KPI 1.1: Number of downloads (documents) and visualizations (videos) to persuade stakeholders about climate concern using RethinkAction website. At least 400 and 200 respectively.	400 200	0 In total 4.500 including all Social Media channels, 670 on YouTube	documents downloaded video visualisations (views)
KPI 2.1: Presentation of the project to the Climate Change Working Group of the GEO and attended meetings of different GEO initiatives and actions. At least 6 events per year.	6	0	events per year
KPI 7.5: Contribution to IPCC and other assessment reports. At least 10 references to papers and contributions from consortium authors.	10	0	(at least) reference to papers and contributions from consortium authors
KPI 9.1: Attendees to capacity building activities for platform promotion. (EUC, WP2) At least: 100 (in total).	100	39	(at least) attendees to capacity building activities
KPI 9.3: Number of EU and non-EU climate services, initiatives and knowledge platforms with which the project will collaborate. At least 6	6	1 (GDSO) Besides this activity, there are bilateral exchanges with different projects such as LOCOMOTION, LOCALISED and others.	(at least) EU and non-EU climate services, initiatives and knowledge platform with which the project will collaborate
Communication toolkit	1	1	communication toolkit

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Project website, blog, social media channels	N/A	all realized and established	N/A
At least 15,000 unique visits to project website, blog, social media channels	15,000	for social media see above, website 15,500	(at least) unique visits (sum of all channels)
1 Leaflet	1	1/9	leaflet (M6)
1 roll-up	1	1	roll-up (M6)
5 infographics	5	0	infographics (throughout project duration)
4 eNewsletters	4	1	eNewsletters (throughout project duration)
30 blog posts throughout the project duration. 2 posts issued per partner	30	10	blog posts (throughout project duration)
	2		blog posts / partner (throughout project duration)
250 posts for social media channels throughout the project duration. 10 posts issued per partner	250	total 370 posts on all social media channels	posts for social media channels throughout the project duration
	10		posts issued per partner (throughout project duration)
8 video interviews throughout project duration	8	12	video interviews throughout project duration
5 other audio-visual products for social media throughout project duration	5	3 (1 animated project video, 2 documentary reels for instagram)	other audio-visual products for social media throughout project duration

throughout the project 3 press releases to be issued per partner at national level and 3 press released at EU level, including at least 4000 recipients in total	3/39	6	press releases to be issued per partner at national level
	3/39	0	press released at EU level
	4000	1000	recipients of press releases (in total)
throughout the project 2 publications to the press to be issued per partner	2/26	0	publications to the press (non-scientific outlets) to be issued per partner
At least 2 project presentations at events per partner	2/26	7	(at least) project presentations at events per partner

Table 2: KPIs to be reported in WP9 (active from month 23).

KPI name	total target	at month 22	unit
A Massive Open Online Course (MOOC) to promote RethinkAction solutions	1		MOOC
3 sessions (workshops and presentations) at international events	3		sessions at international events
An article showcasing the result of the project highlighting the alignment and synergies with other projects	1		One co-produced article by the consortium
KPI 1.2: Attendees to participatory events. Total participation, at least 200.	200		attendees

KPI 3.1: Improved estimate of synergies, co-benefits and trade-offs with other ecosystem services evaluated as the impact of a paper in a peer-review journal. At least 10 citations.	10		citations of papers
KPI 3.2: Number of quoting the RethinkAction Platform (in workshops, documents) as source of information including the EU Commission quoting in relation to the forthcoming Carbon Farming initiative for the assessment of LAMS and their trade-offs and co-benefits. At least 20.	20		quotes of RethinkAction platform (related to carbon farming initiative)
KPI 4.3: Number of attendees to training activities. At least 30 per session.	30		attendees per training activity session
KPI 7.1: Number of downloads of local and EU policy briefs. At least: 100	100		downloads of local and EU policy briefs
KPI 7.2: Number of international networks involved in the dissemination of project results. At least 5	5		(at least) international networks involved in dissemination of project results
KPI 7.3: Number of participants of non-EU in platform and methodology online trainings. At least 30.	30		(at least) non-EU participants in online trainings
1 brochure	1		brochure (M24)
	2000		copies of the english version
	400		copies in national languages
1 short video documentation of stakeholder involvement	1		short video documentation of stakeholder involvement (M32)

Training based on MOOC seminars during trade fairs	1		Training based on MOOC seminars during trade fairs
3 workshops at international professional events	3		workshops at international professional events
1 project final event	1		project final event

The main objective of the RethinkAction project is to develop a cross-sectoral planning decision-making platform to enable better land-use decision-making and to foster climate action. The Integrated Assessment Platform (IAP) will be developed throughout the project and will be presented close to the end of the project. Therefore, all project communication should be understood as preparatory work to create a solid audience for the platform’s dissemination and exploitation and to support engagement in the co-creation process throughout the project. Besides the ongoing project communication and the preparation of the uptake of the Integrated Assessment Platform, which will be orchestrated among all partners, channels and networks, we investigated further Key Exploitable Results (KERs) which may be subject for dissemination at a later stage. Dissemination activities related to the KERs will be collected from the partners during the next project meeting in Milan in October 2023 (M25).

All Measures, Tools and KPIs are regularly evaluated in order to identify possible risks at an early stage and to co-regulate. Nevertheless, some numbers are very high and ambitious.

This concerns for example

- Throughout the project 3 press releases to be issued per partner at national level and 3 press released at EU level, including at least 4000 recipients in total
- KPI 3.1: Improved estimate of synergies, co-benefits and trade-offs with other ecosystem services evaluated as the impact of a paper in a peer-review journal. At least 10 citations.
- KPI 7.5: Contribution to IPCC and other assessment reports. At least 10 references to papers and contributions from consortium authors.

With regard to scientific publications, the time period for peer review processes can be very long. Accordingly, it remains to be seen if these publications can be reviewed before the project period ends.

How to deal with some of the ambitious goals which already seem impossible to be successfully reached shall be discussed with the project coordination and partners. For the time being, we continue to stay



in line with the high standards that have been defined, although we are prepared to develop equivalent alternatives together in case these prove to be unrealistic and unattainable.

In table 1 and 2 various KPIs are listed which affect individuals or all partner organisations: Participation in events, press releases, publications, blog posts, etc. All partners are asked to take note of these commitments and integrate them in their project planning.

4 Corporate Identity

To enhance the visibility of the project, especially on social media, a corporate identity with a visually distinct design was developed. An elaborate style guide gives clear directions to the entire consortium on how to present deliverables, publications or at events to ensure consistent brand recognition.

The style guide includes

- The RethinkAction logo and how to use it
- A guidance on the fonts and colours
- Rules for publications and specific applications in the RethinkAction project.

The vast colour palette offers diverse design options for illustrations and graphics, which help to improve the project's visibility on social media. The muted pastel colours reflect the project's connection to the theme of land-use. The font was chosen based on its combined suitability for the scientific context as well as its readability for a broader public. We also developed templates for presentations and deliverables to suit the design, which partners are advised to use for their project related content. Overall, we have achieved a unique and comprehensive design which renders an distinct appearance of all RethinkAction communication activities.

Based on the style guide of the website, 22 icons for the visual toolbox have been designed for partners: posters, a flyer, specific presentations, a roll-up, document and presentation templates, motion graphics for videos, templates for social media channels and more. Therefore, all aspects of the project have been considered for their visual representation.



Figure 1: Selected Examples of common Icons.

The style guide can be found in the Appendix of Deliverable 9.1. and in the RethinkAction online resources.

5 Online Communication and Dissemination Tools

In the next section of the report, each of our online communication channels is assessed in detail with respect to the communication and dissemination activities that have taken place in the first 24 months of the project. As the project has only recently moved into the dissemination phase, most of what is covered here refers to communication activities. Our proactive online communication so far has laid good groundwork for ensuring impactful dissemination as we look towards the third and fourth/final year of the project.

5.1 Website

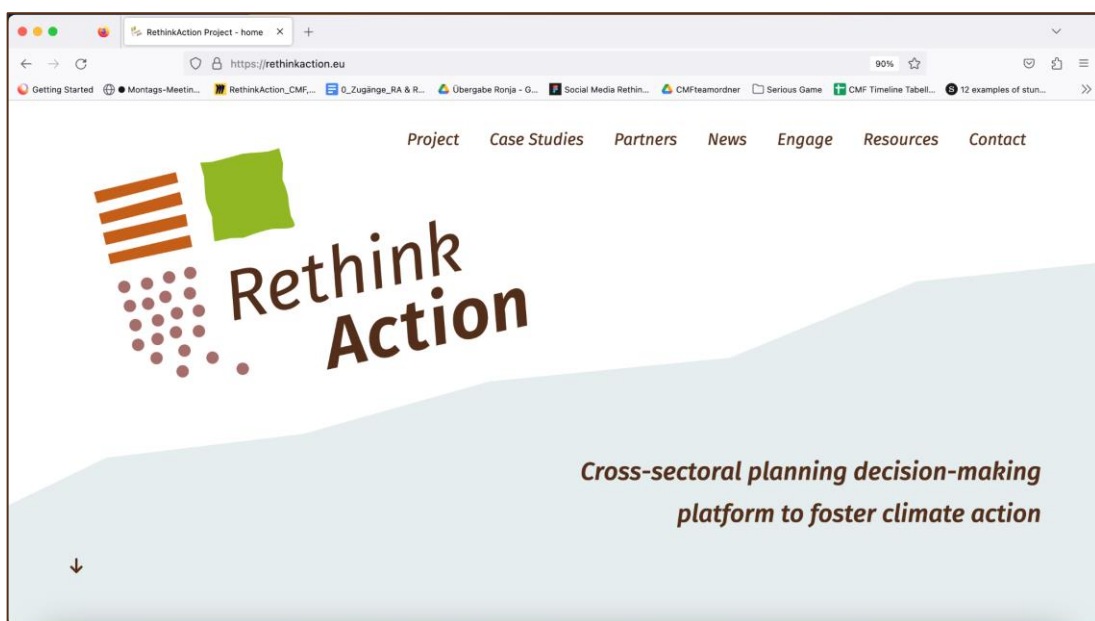


Figure 2: View of the updated RethinkAction Homepage (Landingpage).

The [RethinkAction website](#) went live in the sixth month of the project (March 2022). It consists of a homepage with all general information, subpages with additional information and a blog. It was updated in M20 and will continuously grow in scope throughout the project. The aim is to develop a website which can serve as a valuable resource even after the project's completion.

The website informs users about the RethinkAction project, the consortium and its team members, the project goals and key figures. It has a *News* section, where updates from the project, such as meetings, events and webinars are announced and documented, as well as a *Blog* which is updated every 2 months with an article contributed from one of the partners. Deliverables, Scientific Publications and the Newsletter are made available for download in the *Resources* section. Visitors of the website are also invited to stay in touch with the project via the social media channels, a contact form for emails, sign up for the newsletter and get involved to become part of the End User Community.

5.1.1 News

The [NEWS section](#) is where we publish all news from the project, like reports from project meetings or events where RethinkAction was presented. As the project is developing more results, the NEWS section will be updated more frequently.

5.1.2 Blog

Throughout the project duration, 30 blog posts will be published on the RethinkAction website. The BLOG is where we aim to highlight the range of expertise within the project consortium in relation to the project and produce regular content with a recurring format. The blog articles are produced on a rotational basis and published every two months in the [BLOG section](#) on our website. During the entire project lifetime, each partner has committed to submitting two blog articles in total. At the time of writing this report, 10 blog articles written by our partners have been published in this section and disseminated on the project's social media channels.

A timeline and rules for partner contribution has been defined in the project beginning and disseminated to the partners and can be found as well in D 9.1, 8.2)

5.1.3 Events

The [Events section](#) on the website is where we update events by RethinkAction, as well as events where RethinkAction is represented. This section will see more activity in the dissemination phase of the project.

5.1.4 Website Update

Before updating the website of RethinkAction in M20, input from the consortium was collected to decide which improvements with regards to the content, usability and accessibility would significantly improve the quality of the website. Some major additions were part of the update:

A new section for the *Advisory Board* (which will become visible once Advisors are finalised)

- Separate pages about the 6 [Case Studies](#),
- Changes in the [Teams overview](#) to allow easier access to all consortium partners
- A new section for *Resources* (Deliverables, Scientific Publications, the Newsletter and related Horizon2020 Projects).

The *Advisory Board* has been allocated a separate subpage via a button in the *Project Details* below the project description. All advisors of the project will be listed with a portrait picture and a short description about their professional and scientific backgrounds. At this point, the process of selecting advisors has not yet been finalised, therefore the button and its subpage are not visible.

The interactive case study map on the landing page locates the six case studies and leads users to the individual *case study profiles*, which describe the broad climatic and socio-economic contexts and challenges of the regions and outline the research focus. All profiles have been translated into the local language of each region so that they are specifically accessible for local End Users and stakeholders.

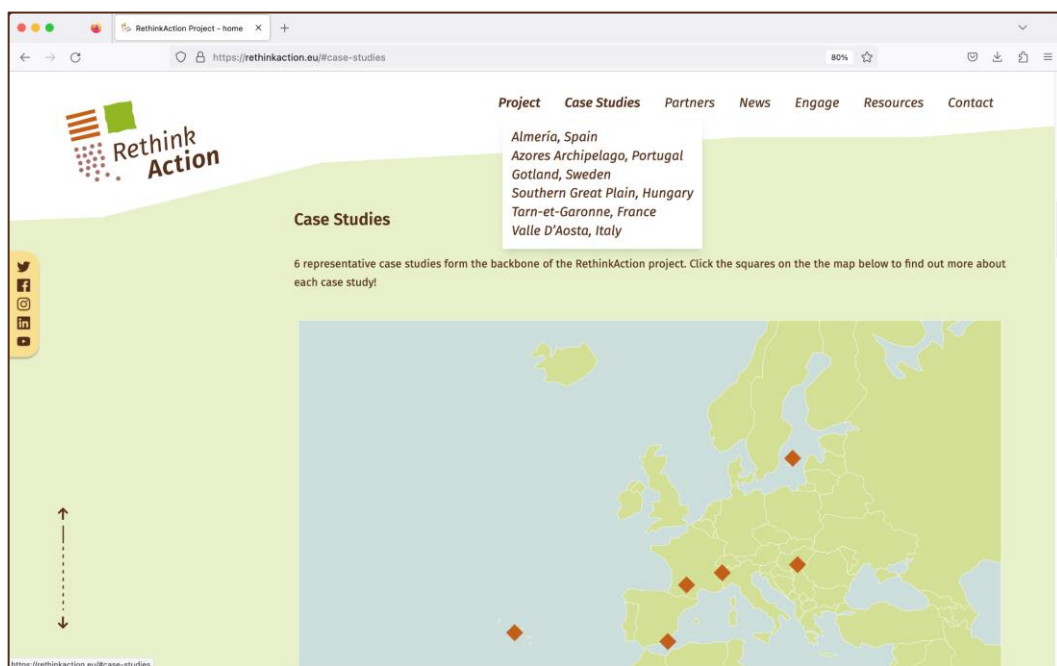


Figure 3: View of the Case Study Section on the RethinkAction Website with interactive Map.

For improved visibility of the *Teams* in the consortium, direct access is now provided by clicking on the respective logo of each organisation. Previously, the logo was linked to the organisations' websites, which directed the user away from the project's content. This change has made it easier for users to allocate the teams on the website and understand the responsibilities of each partner.

Furthermore, the *Resources* section has been expanded so that the newsletter is now also available for download.

As RethinkAction, we associate with a broad network of Horizon2020 projects, which is why we have also added content to the section *Related Projects*. This way, we not only position ourselves in a research context but can also support other Horizon2020 projects in gaining visibility. This section will be further developed to incorporate projects related to the working group as part of the Green Deal Support Office.

5.1.5 Strategic improvements, next steps & partner contributions

The long term aim is to integrate the IAP on the website as soon as it is available. We will highlight it in the navigation bar of the website in the form of a coloured button. Another button will make the IAP accessible below the project description to ensure that it is visible.

We will also add a subpage for the KERs via a button below the project description on the landing page. For now, visitors can access all available information in the *Project Details*.

For the growth of the scope of the website, we require every partner's cooperation. So far, one partner is contributing an article for the blog every two months, as well as providing the information published about the case studies. Results which emerge from the project in the next project phase will be published in a consolidated effort to enhance the reach and visibility of the project. This includes more frequent presentations at events, the publication about RethinkAction in scientific journals, and scientific publications as resources on the RethinkAction website as well as the publication of more partner deliverables which are flagged as public.

In case of changes in your team, please inform us with all necessary information so that we can update the website.

5.2 Social Media

The project aims to not only address the scientific community, but also to be accessible and visible to non-scientific communities, such as stakeholders and citizens. Keeping this in mind, a simple yet



engaging visual and text-based language has been applied for all of the project’s communication activities, especially on the project’s social media channels.

On social media, the project started its communication activities in M5. The first posts introduced the partner organisations in the consortium, as well as the individual WP leaders. Also, project related technical terms were explained and how these correspond with the aim of the project. Later, the case study regions were introduced. After the initial overview presentation, the case studies were presented in more detail so that readers could get a better picture of the socio-economic contexts and climatic challenges of these regions. Short text based statements from partners, video interviews with WP and case study leaders, event promotions, news, new blog articles, recommendations as well as event impressions are continuously posted in between for content variety. Recently, we started publishing content about the *Land-used based Adaptation and Mitigation Solutions (LAMS)* from the LAMS catalogue (implemented in the IAP) in a visually relatable and comprehensive way. The LAMS are part of the core result of RethinkAction and presenting these in a scientifically sound and engaging way is a logical and strategic next step in our communications work.

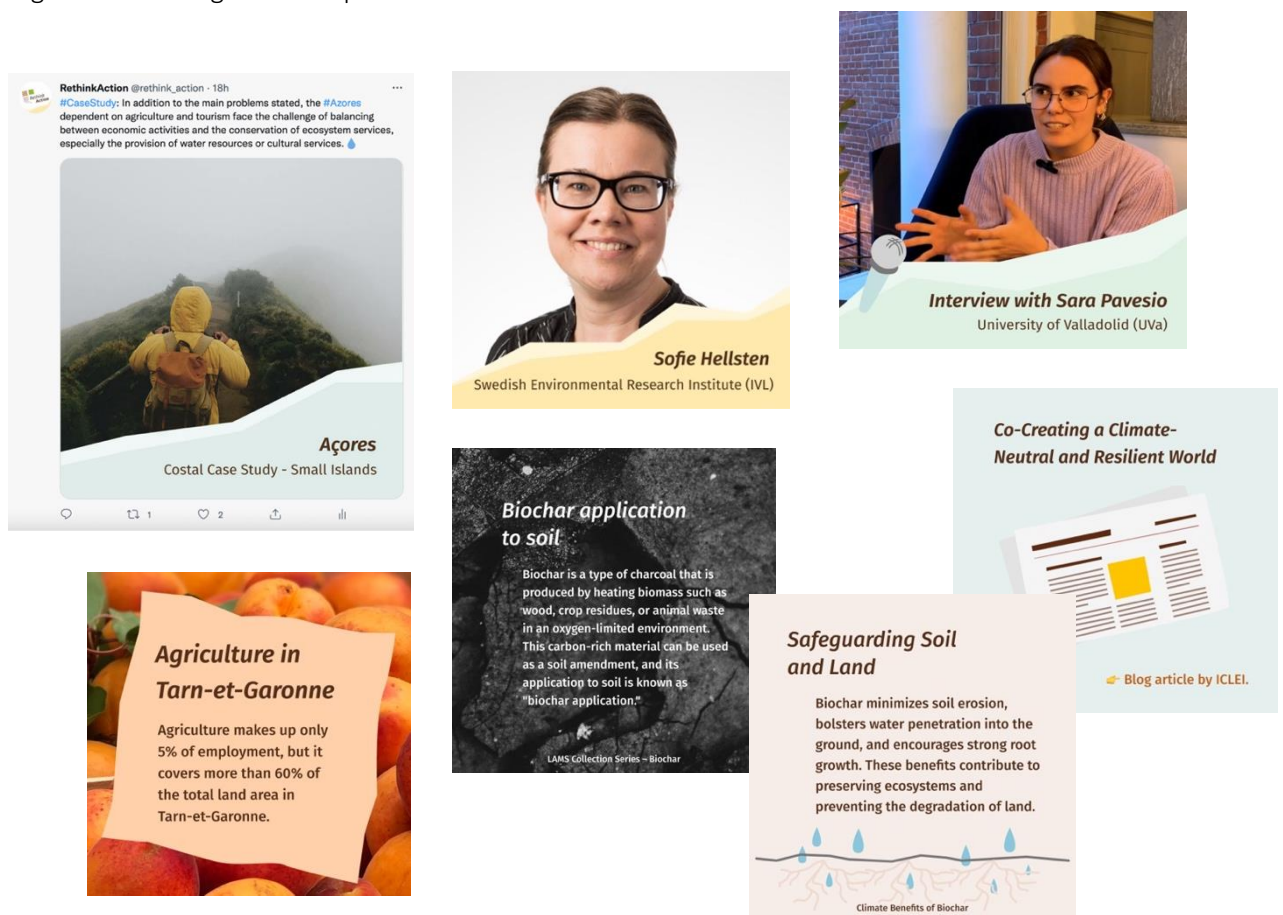


Figure 4: Selected Examples of Social Media Posts.

The social media communication of RethinkAction has set high standards in terms of design to ensure a high visual recognisability across channels. Accordingly, social media communication is a result of a thought-out approach. All channels are individually branded with the RethinkAction design and provide all relevant information about RethinkAction in their respective profiles.

For social media management we use a tool called Buffer. This tool simplifies the coordination and planning of posts and content creation. It also allows us to schedule posts in advance, which is ideal for ensuring a continuous flow of content at the most suitable timing.

5.2.1 Instagram

Instagram is a social media channel which is particularly focussing on sharing visual material (i.e. photos and videos), which is why we develop content that is visually pleasing and easy to absorb and understand. On the one hand, this allows us to reach a wide target group, especially young citizens and people who do not traditionally belong to the scientific community. Many other Horizon2020 projects and environmental initiatives/NGOs are active on Instagram, which gives us the opportunity to be part of a larger network. On the other hand, there are obvious limitations to the depth of the content shared here, which means that the information needs to be highly condensed and consolidated. Despite these limitations, our experience shows that Instagram as a platform is valuable for outreach and visibility; this is reflected in the steadily growing numbers of followers and interaction via likes and impressions.

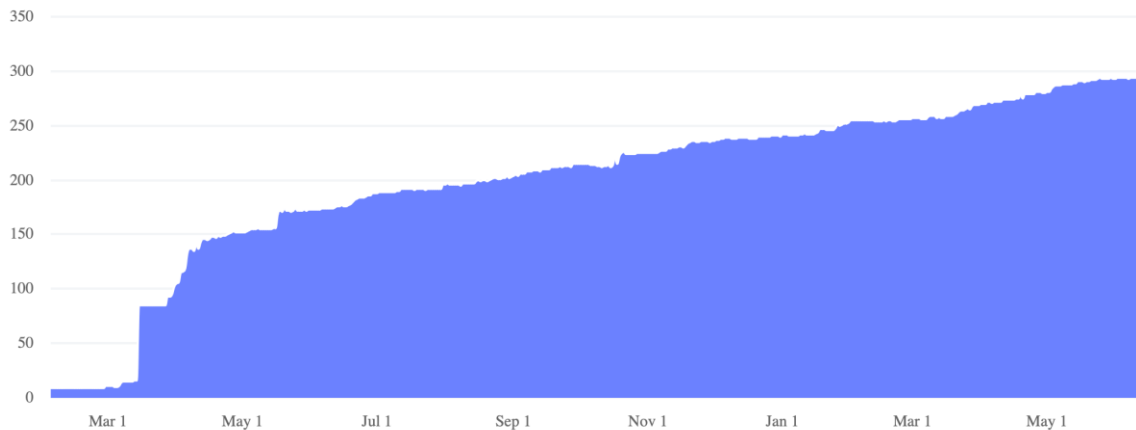


Figure 5: Growth of Follower from Buffer Analytics on 15th August 2023, Instagram.

Posts	Impressions	PostReach
112 ↗ 11,200%	18,473 ↗ 1.85m%	11,622 ↗ 1.16m%
Likes	Comments	NewFollowers
1,052 ↗ 105k%	19 ↗ 1,900%	299 ↗ 29,900%

Figure 6: Performance Statistics from Buffer Analytics on 15th August 2023, Instagram

5.2.2 LinkedIn

LinkedIn is a social platform primarily targeted at professionals, projects and companies. On LinkedIn, RethinkAction is able to reach the scientific community and environmental policy projects that directly or indirectly belong to the networks of our consortium partners. Since most of our partners have a personal LinkedIn account, as well as their organisations, we see a lot of potential for so called “snowball effects” in our communication efforts, which means that our outreach grows manifold when partners share our content with their networks. This multiplying effect is expected to increase. Overall, being present on LinkedIn will give the project’s results great visibility and response, and will be instrumental to reach decision-makers, such as land-owners, farmers, politicians, renewable energy companies, etc.



Figure 7: Growth of Follower from Buffer Analytics on 15th August 2023, LinkedIn.

Followers	NewFollowers	Posts
250 ↗ 24,900%	250 ↗ 25,000%	142 ↗ 14,200%
Impressions	Clicks	EngagementRate
30,638 ↗ 3.06m%	1,997 ↗ 200k%	8.13% ↗ 814%

Figure 8: Performance Statistics from Buffer Analytics on 15th August 2023, LinkedIn.

5.2.3 Twitter / X

RethinkAction is also active on Twitter / X to expand the outreach to the project’s target groups, particularly decision-makers, i.e. politicians, land-owners, renewable energy companies, but also the scientific community. Twitter/ X is also known as a social platform for media, especially journalists and can therefore also generate interest in the press/media. The visual content is the same as on the other two social platforms Instagram and LinkedIn, but because of the slim character count per post, the text is formulated in a more concise way. So far, the posts on Twitter / X are often liked and shared by other

Horizon2020 projects and our consortium partners. As soon as the project produces more and more results, we are expecting to see more response from a broader audience.

We have noted that twitter has officially been renamed as “X”. More and more scientists and users in general have deleted their accounts due to changes on the platform which are perceived as more and more regressive behavior.² The development of the platform must be observed further. For now we will continue to communicate on the platform and also keep the traditional twitter-branding in our material since it is still more commonly used than the new “X”-branding. This might change in the further course of the project and will be updated accordingly.



Figure 9: Growth of Follower from Buffer Analytics on 15th August 2023, Twitter/X.

Tweets	Retweets	Impressions	Engagements
117 ↗ 11,700%	94 ↗ 9,400%	11,527 ↗ 1.15m%	531 ↗ 53,100%
Replies	Clicks	Likes	NewFollowers
15 ↗ 1,500%	27 ↗ 2,700%	319 ↗ 31,900%	211 ↗ 21,100%

Figure 10: Performance Statistics from Buffer Analytics on 15th August 2023, Twitter/X.

5.2.4 YouTube

Table 3: Statistics from RethinkAction's YouTube channel.

15th August 2023	Videos	Subscribers	Visits
Total	13	13	660

2 Nature 620, 482 - 484 (2023), doi: <https://doi.org/10.1038/d41586-023-02554-0>.

The RethinkAction YouTube channel is the video archive of the project. This is where all the audio-visual material which is produced for the project is uploaded. So far, it has a project teaser and 12 video interviews with consortium partners in the series “Voices from the Consortium”. The total views of videos is 660 at the time of this report.

5.2.5 Facebook

At the beginning of the project, Facebook was identified as a social platform which would be particularly effective for reaching citizens on a local level. Facebook can be a very useful tool to organise groups for events or discussions. However, it has not proven to be very fruitful for our communication efforts so far with poor outreach, in terms of followers and limited content which can be used to mobilise groups. For this reason, we have decided to reduce our facebook activity for the time being and take it up again once there is a more active End-User Community that engages in discussions about the output of the project. Facebook might become more important when it comes to international communication of RethinkAction results since the usage of Facebook outside of Europe is remarkably higher (i.e. in Asia or Africa). Therefore, we are still maintaining the facebook account as our communication efforts are expected to pick up in the next project phase.

5.2.6 Lessons learned, next steps & partner contributions

The social media work of RethinkAction has been active for 18 months at the time of this review. The content has been carefully produced, in terms of text and visuals which makes sure to correspond with the needs of the project in terms of outreach, target groups and networking. This first phase of social media content production has been consistent and focussed on introducing the many facets of the project, i.e. the project partners, important technical terms, the case study regions, and the project’s overall intention. There is an overall interest marked by a steadily growing amount of followers, likes and engagement across all platforms. As the next phase will see more output from the project, in terms of End User activation, scientific publications and visibility of the project at events, we are expecting a growth in the active network and more active engagement with the social media content.

Each post is intentionally designed to align with the project’s overall visual language and is carefully researched and formulated. The partners’ contributions are crucial and all content is directly coordinated with the responsible person in the consortium to ensure factual correctness. Partners are also consulted for recommendations of resources (videos, studies, articles, podcasts etc.) that are related to the topics of RethinkAction, so that the project can also become valued as a resource.

Several templates for posts have been provided to partners in order to facilitate their contribution. These also included a list of hashtags and language rules.



We have noticed that posts which feature persons and get reposted by these persons on their personal social media channels receive most attention and engagement. When and if partners share RethinkAction's content on their channels, this also creates a multiplying effect and helps the project achieve wider visibility. Audio-visual formats, such as the "Voices from the consortium" have been particularly successful compared to other posts. It is clear that all our social media efforts benefit from the likes and shares by our consortium partners and that the overall visibility of the project will increase if all partners regularly support the communication activities of RethinkAction by sharing and liking posts.

With regards to developing new content, this will increasingly depend on the upcoming output and new formats will have to be co-developed with the consortium. Future posts will include links to public deliverables. Since the project has a strong focus and interest in stakeholder and citizen involvement, we are also anticipating to include the voices of local stakeholders and citizens of the case studies in the future social media work of the project. This can include interviews, short statements or documentations of meetings with the End User Community.

In addition, we also see the need to develop more engaging content which can attract the target end-users. Through creative narrative storytelling, we see the potential to more effectively communicate the benefit and value of RethinkAction to the defined target groups. Ideas for what kind of stories we want to tell will emerge from a co-creation workshop during the next project meeting in Milano in October 2023. With these diverse new measures, we envision a social media activity that is dynamic and sparks broad interest and engagement.

Rules for RethinkAction Community Management have been defined in D 9.1. These are still valid.

When partners post something related to RethinkAction through their personal or institutional account, please don't forget to link our project accounts and use the RethinkAction hashtags. These can be found in D9.1, 4.3.

5.3 Project Newsletter

In January 2023, we published the [*first RethinkAction Newsletter*](#) which reached in total 85 recipients. The Newsletter is a way for people interested in the developments of the project to keep informed about the project's progress and find out how they can get involved. With the Newsletter, we aim to speak directly to a (potential) End-User Community, i.e. relevant local actors in and beyond the project's case study regions. In total, four Newsletters are planned for the total duration of the project. The timing of the newsletter shall keep in mind communicable content based on significant events, scientific

publications and other results from the project. Keeping in mind the upcoming End User Community Consultation in November 2023, the next Newsletter should ideally be able to report on this.

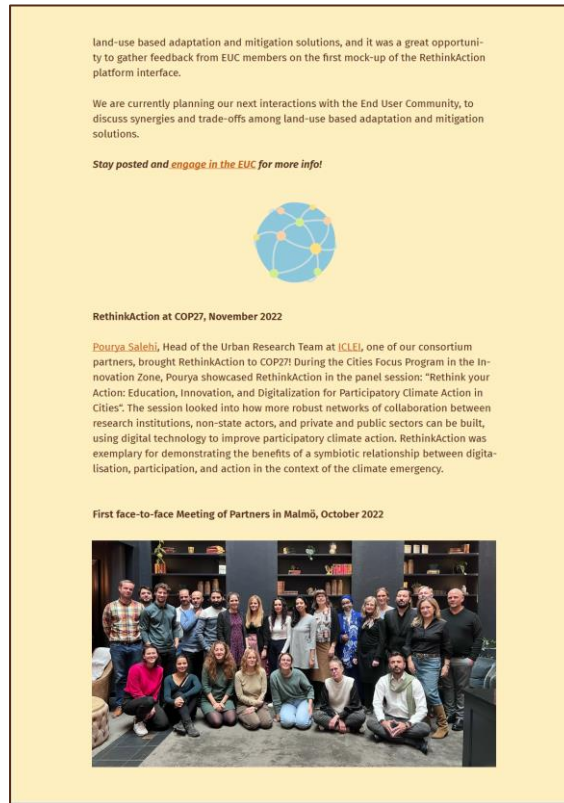


Figure 11: Newsletter.

Subscribers need to sign up via the RethinkAction website in the *Contact* section, and the sign up link will be posted on the social media channels in order to generate a larger audience. Moreover, we will encourage our partners to again advertise the subscription to the newsletter on their personal and institutional channels prior to publishing the second newsletter.

6 Dissemination Material

6.1 Press Releases / publications to the press to be issued per partner

Press releases, i.e. the dissemination of RethinkAction results by each partner in their respective local contexts and thematic networks, are expected to be published throughout the project period. Given that the project has few results to present to the public at this stage, this number is still low. 6 press releases were announced to the public at the beginning of the project. More consolidated effort by all partners needs to be in place in the next project period, so that the total of 78 press releases can be achieved. The main relevant project result will be the launch of the Integrated Assessment Platform and

should be published extensively via press releases by each partner. At this stage, 78 press releases seem like a very ambitious goal, and this number may need to be adapted in the course of the project and upcoming reporting.

Apart from the launch of the IAP, which results and events are particularly suitable for press releases? We advise partners to contact their institutional press departments at an early stage to discuss what might be particularly suitable for a press release. If possible, the press releases should reference all RethinkAction communication channels. The European Flag and informational phrase with the grant agreement number must be displayed on all communication materials of the RethinkAction project. More information about the use of the EU Flag and informational phrases can be found in the Style Guide.

6.2 Audio-Visual Material

At the beginning of the project an animated [project video](#) was produced to introduce the RethinkAction project. It can be used to familiarise a curious audience with the project.

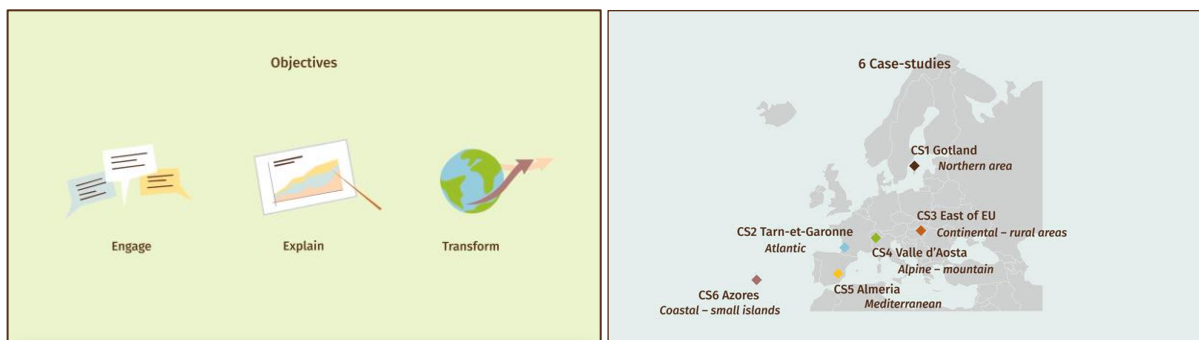


Figure 12: Screenshots of the Project Video.

At the first face-to-face meeting in Malmö, all project partners were interviewed about their Case Studies or WP activities, and specifically their areas of research. These interviews were edited into 3-5 minute videos which provide an insight into the processes and intentions of the project. The video interviews followed a similar scheme and were published as a series under the umbrella name “Voices from the consortium”. The series was successful in that it generated more than 4,500 views in total, mainly on social media. The videos were adapted in terms of ratio according to the needs of different social media channels. All videos have been subtitled in English.

6.2.1 Audio-visual training material for the MOOC

In a co-creation effort, audio-visual training material for the MOOC will be developed between ICLEI, CMF and with the contribution and feedback from all partners. This activity will take place between M40

and M48. To develop relevant and useful training material, the outcomes of three online training events will be analysed to identify learnings related to capacity building and the needs of end-users who attended. The goal is to develop a comprehensive audio-visual training material that showcases the results of the project in a way that can be relevant to the broader global audience. Once the MOOC is established, it will be distributed online.

6.3 Printed Material



Figure 13: RethinkAction Roll-Up.

Several printed materials have been produced for the project so far, especially to serve as project presentations at events. These include leaflets, roll-ups and posters. Keeping sustainability in mind, physical print-outs have been kept to the minimum. In this sense, only one roll-up was printed for a specific purpose and is now physically located at the project coordinator CARTIF. If and when other partners require a roll-up, there is a corresponding file which allows them to print it locally. This option also reduces shipping costs. The same applies to leaflets and posters (available as PDF-files and printable templates in different formats in English and each of the local languages of all partners). This way, printing as well as shipping costs are reduced, since the partners are able to print these products at a regional printshop and as per their own needs. Whenever required, posters can be customised by the CMF as per the partner’s wishes, e.g. with added icons.

Soon, we will produce a brochure with information about upcoming project results. The brochure will be based on the results from the communication session with all partners during the next project meeting in October 2023.

6.4 Additional Dissemination Measures

At the core of dissemination activities will be the Integrated Assessment Platform as it represents the main outcome of the project. Within the project, very specific communication instruments are planned for the dissemination of results to clearly defined target groups.

6.4.1 Designing Training Packages and Facilitating Global Capacity-Building Events for Local Governments

The C&D activities aim to ensure that project developments and results will effectively reach the target end-users and create long-term impact. The training packages will serve as complementary material for the RethinkAction platform that will help other local stakeholders beyond the original six case study areas benefit from the results of the project. Activities related to designing fit-for-purpose training packages for local governments are scheduled to take place until M32.

7 Scientific Dissemination

The successful dissemination of RethinkAction's scientific results relies on a multilevel approach, which includes publications about the project in **scientific journals** for in-depth dissemination of results, participation of partners at **conferences** and **workshops** for direct engagement with the scientific community, and engagement with **policy networks** on local, regional and global levels to ensure practical application and relevance of the project results for the EUC.

7.1 Scientific Publications

The Appendix contains an updated list of relevant journals and publications partly provided by partners. We have also created a matrix where we first identify upcoming confidential deliverables and relevant outputs and topics that may be extracted. In the next step we identify relevant journals that fit in terms of content to these topics. This overview also contains a column for technical snippets that can be published via social media. An introduction to the matrix and its use and maintenance will be presented to all partners at the project meeting in Milan in October 2023.

7.2 Events

In line with the achievement of results the representation of RethinkAction at events and conferences will become much more relevant in the second half of the project. The first version of the IAP platform is scheduled to be released in M36. However, first presentations at events have already taken place. They are listed below, under 9.1 (Participation at conferences).

In order to be up to date with upcoming events, we maintain an internal list which is updated by the communication and dissemination unit and all partners on a regular basis. An update of relevant events is provided in the appendix of this document.

7.2.1 Participation at conferences

7.2.1.1 RethinkAction at COP27

ICLEI showcased RethinkAction at the COP 27's Cities Focus Program in the panel session: "Rethink your Action: Education, Innovation, and Digitalization for Participatory Climate Action in Cities". A report of the event was included in the Newsletter. A poster and a presentation was especially designed for this event.



Figure 14: Poster for Presentation at COP 27.

7.2.1.2 RethinkAction at ECCA

The bi-annual European Climate Change Adaptation Conference (ECCA) took place between June 19-21, 2023 in Dublin, Ireland. ECCA is a renowned forum for exchange on climate adaptation research and was a great opportunity for our consortium partner FC.ID to represent RethinkAction through the presentation of a poster. The event was announced on social media and the website.

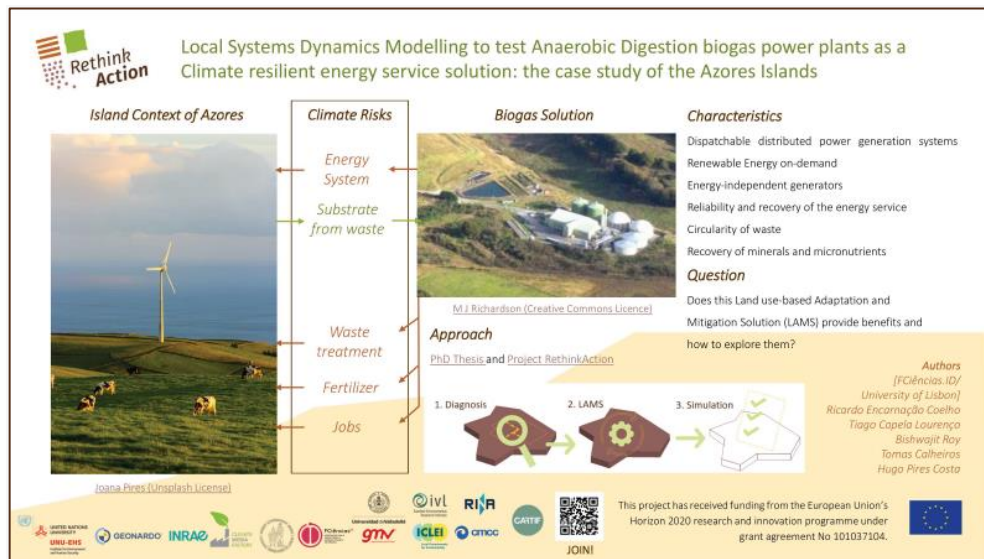


Figure 15: Digital Poster for Presentation at ECCA.

7.2.1.3 RethinkAction at the EU Green Week

The EU Green Week 2023 took place between 3 and 11 June 2023 and represents an annual opportunity to discuss and get to know EU environment policy. A number of webinars are organised on different topics and representatives from Horizon2020 projects are invited to present on a specific aspect of their projects. The communication designer from the RethinkAction communications team gave an input on the design considerations that went into RethinkAction. The event was announced on social media and the website. The [link to the recording](#) was also shared on the website and social media.

7.2.1.4 RethinkAction at ICLEI Research Symposium in Malmö, May 2022

RethinkAction partners NOA and ICLEI presented RethinkAction during the ICLEI [research symposium](#) in May 2022, an event which bi-annually brings together the science-policy-interface. A poster was especially designed for the occasion and presented which can be found [here](#).

7.2.1.5 Webinar- UNESCO-UNITWIN - Innovative, Sustainable and Clean Energy Research and Education Chair-

In April 2022 RethinkAction partner CARTIF gave an input at this [webinar](#) titled “How to boost energy transition globally speaking leveraging rural development, green growth and adequate policies”. The webinar dealt with Modeling activities for policy development, and was used to summarise the process of the project.



7.2.1.6 European Urban Resilience Forum

RINA represented RethinkAction during the *European Urban Resilience Forum* in September 2022 by distributing the RethinkAction leaflet at the event.



Figure 16: Distributed Flyers (front), Presentation (back).

7.2.1.7 Presentation of the project to the Climate Change Working Group of the GEO

RethinkAction, via our partner NOA, has the opportunity to gain visibility at the next **EuroGEO Workshop 2023 in Bolzano**, where RethinkAction will be presented. The GEO initiative, or Group on Earth Observations, coordinates international efforts to build a Global Earth Observation System of Systems. It links existing and planned Earth observation systems and supports the development of new ones in cases of perceived gaps in the supply of environment-related information. NOA is the host of GEO's Greece office and is involved in several GEO-related activities and working groups.

RethinkAction also seeks to strengthen the engagement with GEO via our Advisory Board. Several Experts with strong links to GEO initiatives have been invited to become members.

7.2.2 Participation at workshops

7.2.2.1 Green Deal Support Office Events

Social Media Marketing Mastery 2023 on 16th March 2023: This online session was attended by CMF and covered best practices for using social media amongst the Green Deal projects practical tips for crafting posts to maximise reach and engagement and alternative social media channels.

The event was an opportunity to connect with other Horizon projects and discuss shared opportunities and challenges in the communication of science related research projects.

“Telling better stories about your Green Deal-funded project” workshop on 20th September 2023: This online session was attended by CMF and addressed the importance and effectiveness of telling compelling stories from our projects in reaching audiences and engagement. The workshop was very inspiring and has given us ideas for the future communication formats of the RethinkAction projects.

7.2.3 RethinkAction Events

7.2.3.1 End-User Consultations

Implementation and promotion of the End User Community Consultations are dedicated in WP2. They are supported by the overall project communication with accompanying posts on social media for raising subscription and documenting the consultations as well as design efforts and preparation of presentations and material for the workshops. ICLEI worked out a detailed checklist which includes different milestones for general communication tasks.

The roles for communication to the EUC had been defined in D2.1 “End-users needs, profiles, social innovation and behavioural science tools”, 4.5.7 Triangulation of communication. Within this deliverable also EUC target groups and rules for communication are defined.

7.2.3.2 Training events/webinars for potential end-users across the globe (including interactive roleplaying games)

In collaboration with technical partners, a gamified approach will introduce end-users to the RethinkAction platform. The gamified approach will be combined with content to present the results and insights from the project in a way that serves practitioners. Learnings from the training events will inform the development of a MOOC. A survey following the event will collect feedback from attendees to assess the effectiveness of knowledge transfer to inform their practice. The training events will take place between M32 and M48.

7.2.4 Next steps & partner contribution

Events, such as scientific conferences, are a great opportunity to present RethinkAction and the project’s overall intentions and goals. It is not only a chance to become more visible in the field of climate adaptation and mitigation on local, EU and global levels, but also to generate new networks and expand the target stakeholder group and EUC. Consortium partners should therefore be informed about relevant events and register their participation to present RethinkAction there.

We have curated a list of relevant events which can be found in the appendix of this document. A living document, where events can be added has also been set up and can be found in the shared project folder. At the point of this report, there are already some further presentations planned, i.e. the presentation of RethinkAction at the European Urban Resilience Forum in October 2023.

8 Dissemination of Data (via Zenodo)

Zenodo is a digital repository designed to facilitate the sharing, preservation, and open access to a wide range of research outputs and data from various disciplines. RethinkAction has committed to make selected datasets available on this platform.

A document which defines the procedures to manage open data within the project, specifically by defining the steps to upload datasets in Zenodo, has been shared with all the partners by CARTIF. This document complements the Data Management Plan: first version submitted in M6 (D1.2 “Data Management Plan”) and an updated version submitted in M18 (D1.5 “Data management plan – update 1”). According to this, all WP leaders will identify open datasets that can be uploaded to Zenodo by M25, which will then be checked and uploaded. The roles and responsibilities in this process have been distributed among the partners and a detailed timeline for the publication of open data from the project until its completion has been formulated.

The procedures will be integrated in D1.6 “Data management plan – update 2, M36 and were shared with partners in August 2023.

9 Networking

9.1 Coordination of clustering activities with other projects and initiatives and an article showcasing the results of the project (M16-M48)

The clustering of activities with other projects and initiatives is a collective effort by all partners, coordinated by ICLEI, to map cross-promotion synergies, increase the outreach of project results, and share strategies related to project elements such as co-creation. In exploring synergies with different EU projects and initiatives, the RethinkAction project is already leading or involved in multiple activities with the Green Deal Support Office (GDSO). The activities are closely aligned with the activities of RethinkAction - for example, the co-creation process. The involvement with the GDSO provides the opportunity to interact with other EU projects, identify synergies, and share knowledge. In addition,



there is potential to leverage the GDSO's various media channels to promote RethinkAction, including the GDSO website, quarterly newsletter, and social media channels. For example, the Green Deal Projects Support Office collects and disseminates Green Deal Call projects' success stories on its website to promote the key achievements of the projects and ensure wider dissemination of their results.

Another essential item under this task is to develop a scientific article showcasing the results of the project in a distilled and accessible way. The article will be authored by all of the partners to provide a balanced perspective between the technical and non-technical aspects. ICLEI will coordinate the production of the article based on the availability of outcomes from the project, including the final version of the RethinkAction platform.

9.2 Promotion of project results through creating a dedicated RethinkAction solution package on ICLEI's Solutions Gateway platform (M40-M48)

The Solutions Gateway is an online resource platform for local governments to find potential Low Emissions Development Solutions for their cities. It contains sectoral and cross-sectoral packages of activities structured according to local government responsibilities and spheres of influence to support cities in developing low-emission strategies, plans, and projects. The platform's contents are based on proven technologies and practices, distilled into packages drafted and peer-reviewed by field experts. The outcomes of the RethinkAction project will be synthesized into a package for the Solutions Gateway platform and made available in four languages. This will ensure that it is possible for local stakeholders within and beyond Europe to receive long-term benefits from the outcomes of the project.

10 Target Groups

In D9.1, the target groups of C&D activities were defined as decision makers (see detailed description in Table 3) and citizens (Table 4). These two groups are also considered the target End User Community, and as such are expected to participate actively in EUC activities and make use of the project results. Since the project results will only be disseminated in the next phase of the project and the stakeholder engagement is expected to pick up, so far the C&D activities have been directed at a general public/citizens, as well as the scientific community and the network of Horizon2020 projects. C&D activities for RethinkAction have been focussing on introducing the project and have been successful at generating a growing audience.

Table 4: Decision-Makers Characteristics.

Decision-Makers	Characteristics
Local and regional authorities (and their advisers: local/regional institutes and public agencies)	Responsible for the implementation of land used based actions within their adaptation and mitigation plans.
Policy makers (and their advisers/experts: national institutes and public agencies)	Policy makers focussing on land use planning and their advisers/experts
Private investors (RES companies, food local markets, land- owners, etc.)	Any kind of investor interested in land use exploitation

Table 5: Citizens Characteristics.

Citizens	Characteristics
Citizens associations, cooperatives, NGOs	Neighbourhood associations, NGOs, etc., which represent citizens affected by or affecting land-use.
Individuals/Public (informed and uninformed public)	Individuals interested in climate change and sustainability topics who want to change their behaviour or influence change.

10.1 Inclusive Language and Design

Gender and Inclusion were identified as core ethical values in the content generation for RethinkAction at the beginning of the project (as defined D9.1). In order to keep the language we apply for the content produced for RethinkAction gender-sensitive, we refer to the guidelines as proposed by the European Institute for Gender Equality in their "[Toolkit on Gender-sensitive Communication](#)".

10.2 Accessible Design

In our communication efforts, we try to be conscious of the constraints faced by people with colour blindness and make an effort to consider these in our design work, e.g. by using distinguishable colours/high contrast between the primary and secondary colour palette and conscious form design when communicating visual material. These [guidelines](#) will act as our main reference.



While we intend to make our published content as accessible as possible for everyone (i.e. with comprehensive content, subtitles in videos), due to time and technical complexity, we face constraints in making the media we publish completely barrier-free, i.e. we are not including audio-descriptions for blind and visually impaired people.

Additional recommendations on Diversity and Gender in Communication can be found in D9.1.

11 Conclusions

For its upcoming dissemination phase RethinkAction has relatively good pre-conditions: All communication channels have been established, with regular and continuous communication about the project, and a steadily growing audience. All partners contribute their part to ensure high quality content. While the focus until now has been on communication activities, dissemination will become the focus in the second half of the project. Therefore, the strategic approach envisions to increase the project's outreach particularly via scientific publications, where partners' contributions, expertise and networks are essential. This will lay the ground for a successful dissemination of the project's core product, the Integrated Assessment Platform and integrated results like the LAMS catalogue, Impact Changes and Systems Dynamic Models. In the next phase, therefore, C&D activities will aim much more at building strong networks among scientists, as well as local, regional and global stakeholders and citizens. A concerted effort from all partners is required to reach the ambitious goal of developing a useful and relevant decision-making platform with the participation of decision-makers, stakeholders and citizens in Europe and beyond.

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Appendix

Events

Table 6: List of relevant Events.

Event	Organizer	Date	Link
KÖVET, 28. Conference.	KÖVET is a non-profit, non-governmental association with a primary membership of companies, aiming to promote environmental management and corporate social responsibility. (kovet.hu)	November 16, 2023	KÖVET Egyesület a Fenntartható Gazdaságért – Egy lépéssel közelebb a fenntarthatósághoz. (kovet.hu)
World Sustainable Energy Days.	The World Sustainable Energy Days (WSED) are a leading annual conference on the energy transition and climate neutrality with over 650 participants from more than 60 countries.	5-8 March 2024	World Sustainable Energy Days - WSED
International Geoscience and Remote Sensing Symposium (IGARSS):	IGARSS is one of the premier conferences in the field of remote sensing. It covers a wide range of topics related to remote sensing applications, technology, and methods. This conference provides an excellent platform for presenting your research to a global audience.	7 - 12 July, 2024, Athens, Greece	https://www.2024.ieeeigarss.org/
European Space Agency (ESA) Living Planet Symposium 24	Organized by ESA, this symposium focuses on Earth observation and remote sensing missions. It's an important event for researchers in Europe and beyond who work with	tbd	https://www.esa.int/

	satellite data and Earth observation applications.		
SDEWES	The 19th Conference on Sustainable Development of Energy, Water and Environment Systems (SDEWES) is dedicated to the advancement and dissemination of knowledge on methods, policies and technologies for increasing the sustainability of development by de-coupling growth from the use of natural resources and by a transition to a knowledge-based economy. All taking into account the economic, environmental and social pillars of sustainable development.	September 8th, 2024	https://www.sdewes.org/
EuroGEO workshop	EuroGEO brings together and coordinates activities in Europe that contribute to the initiatives of the <i>Group on Earth Observations (GEO)</i> . NOA will attend in 2023 and 2024	October 2024;	https://www.eurogeography.eu/conferences/
2024 IEEE International Geoscience and Remote Sensing Symposium IGARSS	NOA is co-chair of the technical programme committee.	2024 (July 2024,	https://www.2024.ieeeigarss.org/
Bonn UNFCCC SB		Fri, 14 Jun 2024 - Wed, 26 Jun	https://waset.org/land-use-change-in-changing-environment-and-conservation-conference-in-october-2024-in-barcelona

ICLUCCEC 2024: 18. International Conference on Land Use Change in Changing Environment and Conservation		October 25-26, 2024 in Barcelona, Spain	https://waset.org/land-use-change-in-changing-environment-and-conservation-conference-in-october-2024-in-barcelona
International AGU conference (https://www.agu.org/fall-meeting)	Scientists, educators, policymakers, journalists and communicators attend AGU23 to better understand planet and environment.	11.-15. December 2023	https://www.agu.org/fall-meeting
Italian Society for Climate Science (SISC) annual conference	The Conference aims at connecting leading scientists, researchers, economists, practitioners, business leaders, and policy makers, whose activities are focused on different aspects of climate change, its impacts and related policies.	November 22nd-24th, 2023	https://www.sisclima.it/hp-rewrite/1ea0c4ce52d41568bff2dbe6706e1d40
UN World Data Forum	United Nations	Date for 2024 is still open	https://unstats.un.org/unsd/undataforum/index.html
UNFCCC COP 29	United Nations		
World Soil Day	The UN observance called World Soil Day takes place every 5 December. The event was first instituted in Thailand by former king Bhumibol Adulyadej, which is why its date	Annually on the 5th of December	https://www.fao.org/world-soil-day/about-wsd/en/

	is set on this monarch's birthday.		
European Climate Change Adaptation (ECCA) Conference 2025	This edition of ECCA will be organised by the European Commission supported by The Joint Programme Initiative "Connecting Climate Knowledge for Europe" (JPI Climate), together with the MAGICA project (Coordinator CMCC).	2025, TBD	https://jpi-climate.eu (Not announced now)
European Urban Resilience Forum	ICLEI is organiser and will present RethinkAction in 2023	Annually - date for 2024 TBD	https://urbanresilienceforum.eu/
ICLEI World Congress + Researchers Symposium	ICLEI	Every 3 Years	worldcongress.iclei.org
EU Green Week	European Commission	TBD	https://ec.europa.eu/environment/eu-green-week_en
EU Sustainable Energy Week	European Commission	TBD	https://www.eusew.eu/
European Week of Regions and Cities	European Committee of the Regions and European Commission	TBD	https://europa.eu/regions-and-cities/
Eurocities Environment Forum	Eurocities	TBD	https://eurocities.eu/

Scientific Journals and Publications

Table 7: List of Scientific Journals and Publications.

Journal / Publication	Link
Agriculture, Ecosystems & Environment	https://www.sciencedirect.com/journal/agriculture-ecosystems-and-environment
Land	https://www.mdpi.com/journal/land
Global Environmental Change	https://www.sciencedirect.com/journal/global-environmental-change
Hungarian Geographical Bulletin	https://ojs.mtak.hu/index.php/hungeobull/index
Environmental Science & Policy	https://www.sciencedirect.com/journal/environmental-science-and-policy
Remote Sensing of Environment	https://www.sciencedirect.com/journal/remote-sensing-of-environment
IEEE Transactions on Geoscience and Remote Sensing	https://ieeexplore.ieee.org/xpl/RecentIssue.jsp?punumber=36
Science of the total environment	https://www.sciencedirect.com/journal/science-of-the-total-environment
Sustainable cities and society	https://www.sciencedirect.com/journal/sustainable-cities-and-society
Renewable Energy (elsevier)	https://www.sciencedirect.com/journal/renewable-energy
Journal of cleaner production (elsevier)	https://www.sciencedirect.com/journal/journal-of-cleaner-production
Nature food	https://www.nature.com/natfood/
Nature communication	https://www.nature.com/ncomms/
Energy (elsevier)	https://www.sciencedirect.com/journal/energy

Global food security (elsevier)	https://www.sciencedirect.com/journal/global-food-security
Energy & Environmental science (RSC)	https://pubs.rsc.org/en/journals/journalissues/ee#!recentarticles&adv
Energy policy (elsevier)	https://www.sciencedirect.com/journal/energy-policy
Science of the total environment (elsevier)	https://www.sciencedirect.com/journal/science-of-the-total-environment
Scientific reports (Nature editorial)	https://www.nature.com/srep/
Energy research and social science (elsevier)	https://www.sciencedirect.com/journal/energy-research-and-social-science
MDPI's Remote Sensing	https://www.mdpi.com/journal/remotesensing
Land Use Policy	https://www.sciencedirect.com/journal/land-use-policy
Mitigation and Adaptation Strategies for Global Change:	https://www.springer.com/journal/11027
Journal of Ethnic and Migration Studies	https://www.tandfonline.com/toc/cjms20/current
Global Change Biology	https://onlinelibrary.wiley.com/journal/13652486
Critical Reviews in Environmental Science and Technology	https://www.tandfonline.com/journals/best20
Ecosystem health and sustainability	https://www.tandfonline.com/journals/tehs20
Landscape and Urban Planning	https://www.sciencedirect.com/journal/landscape-and-urban-planning
Rangeland Ecology & Management	https://www.sciencedirect.com/journal/rangeland-ecology-and-management

International Soil and Water Conservation Research (ISWCR)	https://www.sciencedirect.com/journal/international-soil-and-water-conservation-research
International Journal of Applied Earth Observation and Geoinformation	https://www.sciencedirect.com/journal/international-journal-of-applied-earth-observation-and-geoinformation
Ecological Informatics	https://www.sciencedirect.com/journal/ecological-informatics
Agriculture, Ecosystems & Environment	https://www.sciencedirect.com/journal/agriculture-ecosystems-and-environment
Journal of Environmental Management	https://www.sciencedirect.com/journal/journal-of-environmental-management
Science of the Total Environment	https://www.sciencedirect.com/journal/science-of-the-total-environment
Journal of Integrative Agriculture	https://www.sciencedirect.com/journal/journal-of-integrative-agriculture
Environmental Challenges	https://www.sciencedirect.com/journal/environmental-challenges
Catena	https://www.sciencedirect.com/journal/catena
Journal of Rural Studies	https://www.sciencedirect.com/journal/journal-of-rural-studies
Remote Sensing of Environment (RSE)	https://www.sciencedirect.com/journal/remote-sensing-of-environment
Climate Services	https://www.sciencedirect.com/journal/climate-services
'Remote Sensing Applications: Society and Environment' (RSASE)	https://www.sciencedirect.com/journal/remote-sensing-applications-society-and-environment



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