



## D 2.6 | Report on the Activities with the End-User Community III

### WP2 – Social Engagement Strategy: Co-Creating Products and Services with End-Users

*Version 1.0 | September 2025*

H2020-LC-GD-2020-2: LC-GD-9-2-2020. Developing end-user products and services for all stakeholders and citizens supporting climate adaptation and mitigation



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## List of Organizations

	Participant Name	Short Name	Country	Logo
1	Fundación CARTIF	CARTIF	Spain	
2	University of Valladolid	UVa	Spain	 Universidad de Valladolid
3	IVL Swedish Environmental Research Institute	IVL	Sweden	 Swedish Environmental Research Institute
4	RINA Consulting	RINA-C	Italy	
5	Euro-Mediterranean Center of Climate Change	CMCC	Italy	
6	Climate Media Factory	CMF	Germany	
7	National Observatory of Athens	NOA	Greece	
8	GMV Aerospace and Defence SAU	GMV	Spain	
9	FCiências.ID - Associação para a Investigação e Desenvolvimento de Ciências	FC.ID	Portugal	
10	ICLEI - Local Governments for Sustainability e.V. (World Secretariat) 10 A   ICLEI European Secretariat GmbH	ICLEI	Germany	 Local Governments for Sustainability
11	United Nations University - Institute for Environment and Human Security	UNU-EHS	Japan	 UNITED NATIONS UNIVERSITY UNU-EHS Institute for Environment and Human Security
12	Geonardo Environmental Technologies Ltd.	GEO	Hungary	
13	Institut National de la Recherche pour l'Agriculture, l'Alimentation et l'Environnement	INRAE	France	

## Table of Contents

Document History .....	3
List of Organizations .....	4
Table of Contents .....	5
List of Figures .....	7
List of Tables .....	7
Executive summary .....	8
<b>1. Introduction .....</b>	<b>9</b>
2.1. Purpose of the Document .....	10
2.2. Structure of the Document .....	10
<b>2. Report on Engagement Activities .....</b>	<b>11</b>
2.1. State of the EUC .....	11
2.2. Engagement at International Events.....	12
2.2.1. CMCC ICR Annual Meeting (1 October 2024).....	13
2.2.2. EuroGEO Workshop 2024 (8–10 October 2024, Krakow) .....	13
2.2.3. COP29 (11–22 November 2024, Baku).....	14
2.2.4. NetZero 2025 (14–16 May 2025, Milan) .....	15
2.2.5. EUROPELand Symposium (16 May 2025, online).....	15
2.2.6. ECCA 2025 (16–18 June 2025, Rimini).....	15
2.2.7. EU Research and Innovation Days (23–24 June 2025, Brussels).....	16
2.2.8. EURESFO 2025 (25–27 June 2025, Rotterdam).....	17
2.3. EUC Workshop V .....	17
2.3.1. Workshop Delivery Process .....	17
2.3.2. Workshop Outcomes and Application in the Project.....	19
2.4. Engagement with Experts: Presentation of RethinkAction to NEVERMORE Researchers .....	22
2.5. EUC Workshop VI .....	22

2.5.1.	Workshop Delivery Process .....	22
2.5.2.	Workshop Outcomes and Application in the Project.....	23
<b>3.</b>	<b>Early Replicator Webinars.....</b>	<b>24</b>
<b>4.</b>	<b>Conclusion.....</b>	<b>24</b>



## List of Figures

Figure 1: Overview of RethinkAction co-creation workshops (FC.ID). .....	9
Figure 2: End-User Community registration. ....	11
Figure 3: RethinkAction at CMCC ICR Annual Meeting. ....	13
Figure 4: RethinkAction at EuroGEO Workshop 2024.....	14
Figure 5: RethinkAction at COP29.....	14
Figure 6: RethinkAction at NetZero 2025. ....	15
Figure 7: RethinkAction at ECCA 2025. ....	16
Figure 9: RethinkAction at EU Research and Innovation Days. ....	16
Figure 10: RethinkAction at EURESFO 2025.....	17
Figure 11: Participants at Workshop V, Portugal. ....	18
Figure 12: Participants at Workshop V, Great Plains, Hungary .....	19
Figure 13: Workshop V in Almeria, Spain.....	19

## List of Tables

Table 1: End-User Community registration increase. ....	12
Table 2: Key outcomes per international event.....	12
Table 3: Workshop V date and attendance. ....	18



## Executive summary

This report presents the engagement activities carried out with the End-User Community (EUC) and wider stakeholders during the period M37–M48 of the RethinkAction project. The focus in this phase was on consolidating participation, ensuring that stakeholder contributions were effectively integrated into the development of the RethinkAction platform, and preparing the ground for replication beyond the six case studies.

Engagement was pursued through three main avenues:

**Expert engagement:** The project engaged with scientific peers, including through a dedicated session with researchers from the NEVERMORE project in September 2024, whose feedback provided external validation and informed further development.

**EUC Workshops:** Workshop V (June–August 2025) enabled deeper stakeholder interaction, with participants across all case studies ranking the final set of Policy Insights, refining Shared Policy Statements, and providing detailed feedback on platform functionality. Workshop VI (September 2025) concluded the co-creation process with an online session that demonstrated the platform’s full features, tested replicability tools, and connected with Early Replicators.

**International events:** The consortium showcased RethinkAction at major climate and resilience forums (e.g., COP29, ECCA 2025, EURESFO 2025), raising visibility, exchanging lessons, and situating the platform within broader European and global debates on land-use and climate action.

While some stakeholder fatigue was observed, particularly in Workshop V, core participants have remained committed, and targeted follow-up ensured that valuable inputs were captured. Notably, several workshops demonstrated the ability to reach a deeper level of engagement, where stakeholders not only tested the platform but also actively shaped its outputs.

Overall, the engagement activities in this reporting period have strengthened the scientific and policy relevance of the RethinkAction platform, consolidated the EUC, and laid the foundation for replication and long-term uptake through Early Replicator involvement and the forthcoming Massive Open Online Course (MOOC).



# 1. Introduction

This deliverable reports on the engagement activities with the EUC conducted during months 37–48 of the RethinkAction project. At this stage, the focus of engagement shifted from expanding the EUC to strengthening participation, deepening co-creation, and ensuring that stakeholder input directly influenced the development and finalization of the RethinkAction platform.

The EUC has served as the core of RethinkAction’s collaborative process since the project began. Engagement has followed a phased approach, consisting of initial consultations to identify needs and priorities, intermediate workshops to test concepts and develop tools, and final consultations to verify outputs and assess replicability. This cumulative process has ensured that the platform and related methodologies were developed iteratively with ongoing input from practitioners, policymakers, and experts. The diagram below places Workshops V and VI within this broader co-creation journey, illustrating how successive rounds of engagement contributed to the platform’s design, content, and usability from initial problem identification (WS 1 and 2) to co-mapping of impact chains (WS 3) and platform testing.

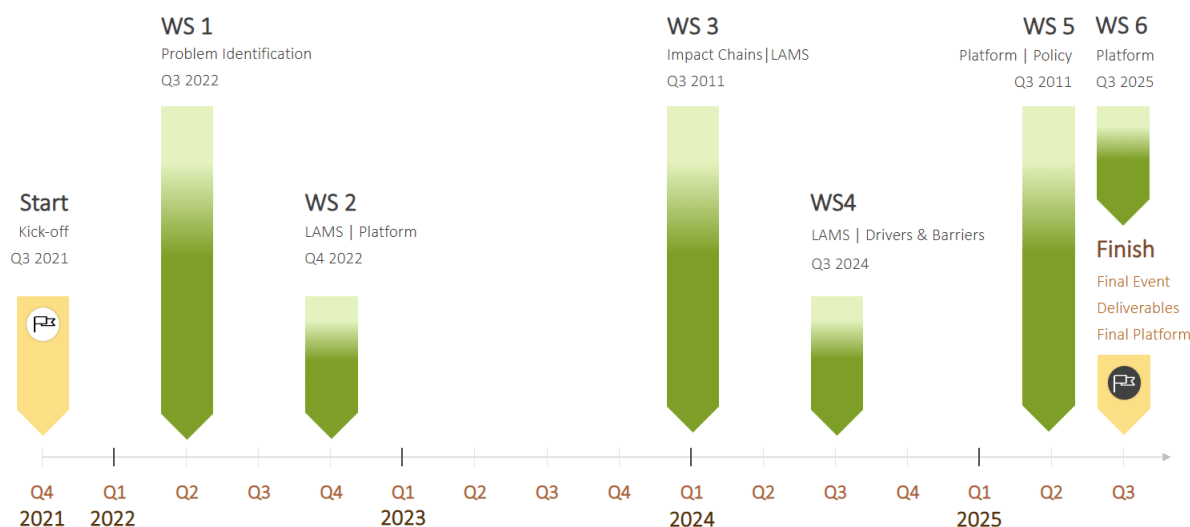


Figure 1: Overview of RethinkAction co-creation workshops (FC.ID).

Workshop V (June–August 2025) facilitated deeper interaction in all six case studies (Almería (Spain), Tarn-et-Garonne (France), Azores Archipelago (Portugal), Valle d’Aosta (Italy), Gotland (Sweden), and the Southern Great Plain (Hungary)) about key policy questions. Stakeholders ranked the final set of Policy Insights, refined Shared Policy Statements, and provided structured feedback on the Land-Use Based Adaptation and Mitigation Solutions (LAMS) Catalogue and other platform features. Workshop VI

(September 2025) marked the final stage of co-creation, introducing replicability features, engaging Early Replicators, and gathering targeted feedback to inform the platform's final version.

Beyond the workshops, engagement during this period included international events and peer-to-peer exchanges. Presenting the first platform release to researchers from the NEVERMORE project in September 2024 offered an opportunity for external validation and expert critique, while showcasing RethinkAction at major climate and resilience forums. This integration of the project into broader European and global discussions further enhanced its visibility.

Together, these activities demonstrate the value of a structured, multi-stage co-creation process. By integrating scientific knowledge, technical development, and stakeholder input throughout the project's entire duration, RethinkAction has created a platform that is both scientifically solid and practically useful for long-term replication and adoption.

## 2.1. Purpose of the Document

This deliverable documents the engagement activities with the End-User Community (EUC) carried out during months 37–48 of the RethinkAction project. In this phase, the focus shifted from growing the EUC to strengthening participation, improving co-creation, and ensuring stakeholder input, both direct and indirect, guided the finalization and replicability of the RethinkAction platform.

## 2.2. Structure of the Document

The Report on the Activities with the End-User Community III has the following structure:

- **Section 1** presents the context, purpose, and structure of the report, situating the activities within the broader co-creation process of the RethinkAction project.
- **Section 2** provides a detailed account of the engagement activities undertaken during months 37–48. It begins with the state of the End-User Community (EUC), followed by participation at international events, and then offers in-depth reporting on EUC Workshops V and VI, including their delivery processes, outcomes, and application in the project.
- **Section 3** summarises the main achievements and lessons learned from this reporting period, reflecting on stakeholder engagement, the role of co-creation, and implications for the final stages of the project.



## 2. Report on Engagement Activities

This section provides a detailed overview of the engagement activities completed since the last reporting period in the RethinkAction project. It covers internal coordination efforts to support the growth of the EUC, international events where the RethinkAction consortium participated, and a comprehensive report on the outcomes of the fourth and fifth project workshops from each of the six case study regions.

### 2.1. State of the EUC

During the previous reporting period, the RethinkAction consortium strategically concentrated its EUC engagement efforts on strengthening and consolidating the existing stakeholder network, rather than focusing on increasing the number of registered members at this advanced stage of the project. Specifically, the focus was on reducing stakeholder fatigue, which can be detrimental in long-term participatory processes, and on ensuring that current members remain actively and meaningfully involved. This strategic choice underscored the importance of fostering quality interactions and building trust with existing members, rather than simply expanding the community numerically. By prioritizing ongoing engagement, the consortium aimed to protect the EUC’s effectiveness and develop a more resilient and dedicated stakeholder network.

As shown in Figure 2, the number of EUC registrations has not grown significantly compared to the previous engagement report. This limited increase is understandable given the project's advanced stage. From the end of the last reporting period to September 2025, the number of registered members in the RethinkAction EUC increased from 101 to 104, representing a 2.9% rise over the twelve months.

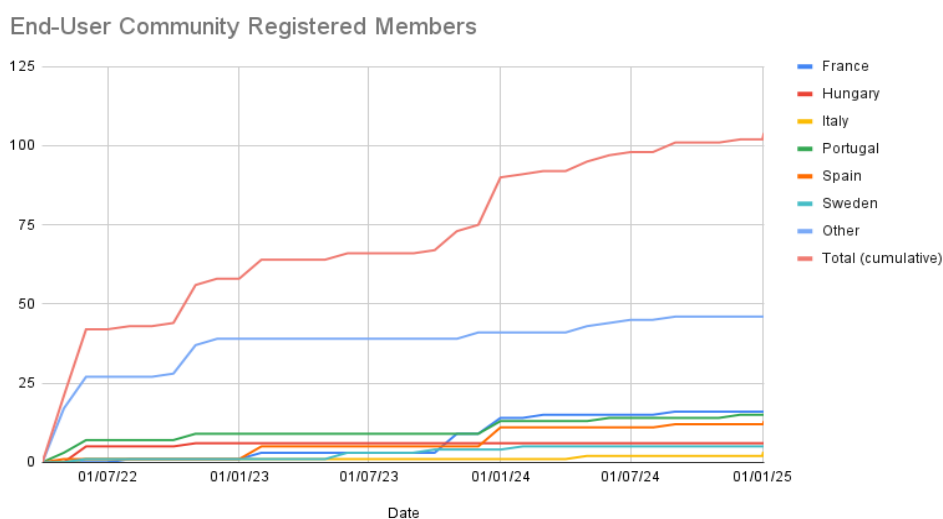


Figure 2: End-User Community registration.



Table 1: End-User Community registration increase.

Reporting period	Spain	France	Portugal	Italy	Hungary	Sweden	Other	Total
Report 1 (M1-18)	5	3	9	1	6	1	39	64
Reporting Period 2 (M19-36)	12	16	14	2	6	5	46	101
Reporting Period 3 (M37 - 48)	13	16	15	3	6	5	46	104
% Increase (from previous engagement report, M36 - M 48)	8.3%	0%	7.1%	50%	0%	0%	0%	2.9%

## 2.2. Engagement at International Events

In addition to maintaining and engaging with the End-User Community (EUC), the RethinkAction consortium actively showcased the project at major international climate conferences and events during the reporting period (M37–M48). These engagements served several purposes:

- **Dissemination:** They provided high-visibility platforms to present RethinkAction’s tools, methodologies, and outcomes, demonstrating their value for decision-makers seeking to identify, prioritize, and implement land-based climate actions.
- **Mutual learning:** Events allowed the consortium to exchange knowledge and practices with peers, sharing lessons learned while drawing inspiration from other projects and initiatives.
- **Networking:** They created opportunities to connect with relevant stakeholders, sister projects, and potential partners, embedding RethinkAction in a wider ecosystem of expertise.
- **Dialogue:** They fostered international debate on the role of land-based adaptation and mitigation strategies in local climate planning.

A consolidated overview of key events is provided below. A more thorough account of international engagement is included in project Deliverable 9.5. The key outcomes are summarised in the table below.

Table 2: Key outcomes per international event

Event	Key Outcome
CMCC ICR Annual Meeting (1 Oct 2024)	Inspired parallel CMCC teams to adopt similar approaches, extending RethinkAction’s research influence.
EuroGEO Workshop 2024 (8–10 Oct 2024, Krakow)	Showcased integration of climate variables with models to support customized policy scenarios.
COP29 (11–22 Nov 2024, Baku)	Elevated international awareness of RethinkAction.

Event	Key Outcome
NetZero 2025 (14–16 May 2025, Milan)	Positioned the platform as a cross-sector tool for evidence-based, long-term policymaking.
EUROPELand Symposium (16 May 2025, online)	Demonstrated how system dynamics can capture interlinked land, energy, water, and food systems.
ECCA 2025 (16–18 Jun 2025, Rimini)	Engaged peers on scaling climate services and drew direct user interest in the platform.
EU Research and Innovation Days (23–24 Jun 2025, Brussels)	Boosted visibility among EU policymakers and confirmed strong enthusiasm for replication.
EURESFO 2025 (25–27 Jun 2025, Rotterdam)	Shared the platform with European city networks, encouraging early adopters.

### 2.2.1. CMCC ICR Annual Meeting (1 October 2024)

At the annual meeting of the Institute for Climate Resilience (ICR), CMCC presented the LAMS Catalogue to fellow researchers. The session, held in person, engaged participants from various CMCC departments. The catalogue was later used by other internal teams as inspiration for developing similar approaches within parallel projects, demonstrating RethinkAction’s influence beyond its immediate scope.

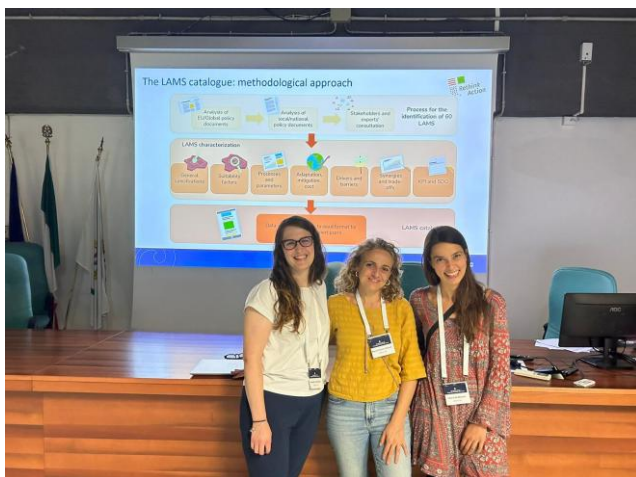


Figure 3: RethinkAction at CMCC ICR Annual Meeting.

### 2.2.2. EuroGEO Workshop 2024 (8–10 October 2024, Krakow)

RethinkAction was showcased at the EuroGEO Workshop, where experts discussed synergies across climate, energy, and urban development. Iphigenia Keramitsoglou (NOA) presented a poster demonstrating the platform’s ability to integrate Essential Climate Variables (ECVs) and derived

indicators with system dynamics and integrated assessment models. This emphasized RethinkAction’s potential to create customized policy scenarios, evaluate vulnerabilities, and expand local solutions.



Figure 4: RethinkAction at EuroGEO Workshop 2024.

### 2.2.3. COP29 (11–22 November 2024, Baku)

At the Digital Innovation Pavilion, RethinkAction was the lead project in the session “Rethink Action: Leveraging Digital Technologies for Climate Actions, Co-creation of Strategies, and Monitoring in Cities.” Moderated by Pourya Salehi (ICLEI World Secretariat), the session featured speakers from UNU, IAAI, OpenEarth Foundation, WIPO Green, and ICLEI. The discussion highlighted how emerging digital tools, such as AI, IoT, and geospatial mapping, can transform land-use and climate strategies. Interest was shown in integrating the RethinkAction platform into WIPO Green’s global marketplace, emphasizing the project’s potential for international expansion.



Figure 5: RethinkAction at COP29.

#### 2.2.4. NetZero 2025 (14–16 May 2025, Milan)

At this high-level summit on energy transition and industrial competitiveness, RINA Consulting represented RethinkAction with a dedicated booth. The project was showcased as an example of how territorial planning, climate adaptation, and mitigation can be effectively integrated into cross-sector strategies. By demonstrating its combined use of climate data, socio-economic scenarios, and participatory methods, RethinkAction positioned itself as a decision-support platform for long-term, evidence-based policymaking.



Figure 6: RethinkAction at NetZero 2025.

#### 2.2.5. EUROPELand Symposium (16 May 2025, online)

At the symposium “Sustainable Land Use and Land Management: Emerging Trends, Current Challenges, and European Solutions,” the University of Valladolid (UVA) and CARTIF presented the RethinkAction local system dynamics model. The presentation emphasized how integrated modeling captures the interactions among land use, energy, water, food systems, and GHG emissions. Preliminary insights from case studies were shared, along with a discussion on the model’s potential for replication. The session drew around 50 participants, mainly researchers and policy experts.

#### 2.2.6. ECCA 2025 (16–18 June 2025, Rimini)

The consortium contributed to the European Climate Change Adaptation Conference (ECCA) with two panel presentations by CARTIF. The project was highlighted alongside related initiatives (I-CISK, LOCALISED, REACHOUT) in a session on cross-sectoral climate services. Discussions focused on defining climate services, practical implementation challenges, and strategies for scaling. During brokerage

sessions, participants directly engaged with the RethinkAction platform, sparking significant interest in its practical applications and prompting follow-up interactions with potential users.



Figure 7: RethinkAction at ECCA 2025.

### 2.2.7. EU Research and Innovation Days (23–24 June 2025, Brussels)

Climate Media Factory (CMF) showcased RethinkAction at a satellite event, R&I for a Competitive Green Transition. Among only 15 projects presented, RethinkAction was chosen for its innovative Integrated Assessment Platform. The event primarily targeted EU policymakers, providing early exposure to the platform for key decision-makers. CMF also seized the opportunity to promote the open call for early replicators. Although interactions were limited to exhibition breaks, visitor enthusiasm confirmed the platform’s potential and boosted its visibility among EU institutions.



Figure 8: RethinkAction at EU Research and Innovation Days.

### 2.2.8. EURESFO 2025 (25–27 June 2025, Rotterdam)

RethinkAction co-organized the European Urban Resilience Forum (EURESFO) with ICLEI Europe, prominently featuring in the marketplace and pitch sessions. A joint stand with the sister project LOCALISED facilitated the dissemination of materials and conversations with city officials. Selene Angelone (ICLEI Europe) presented the platform to a targeted audience of urban resilience practitioners, while CMF showcased it in the marketplace. This event encouraged the first wave of early adopters. Despite logistical challenges, participation helped to encourage integration of the tool into European city networks.



Figure 9: RethinkAction at EURESFO 2025.

## 2.3. EUC Workshop V

### 2.3.1. Workshop Delivery Process

The fifth series of EUC workshops took place between June 17 and August 4, 2025, across the six case study regions. The local Case Study Leader convened each workshop. The workshops brought together stakeholders from regional administrations, research institutes, farmers’ associations, and civil society. There was a significant range in the number of participants across case studies, with 2 in Spain being the lowest figure and 16 in Hungary being the highest. In Spain, the low participation was not anticipated. However, it could be due to stakeholder fatigue, as the engagement date coincided with summer school holidays. To address the low attendance, the Case Study Leader employed email outreach to gather data from engaged participants, with three responses received so far. Stakeholder fatigue was a common issue at this stage of the project, with the Case Study Leader in Sweden reaching out to over 50 stakeholders personally via email and utilizing the IVL newsletter. Despite this, only six

participants attended the fifth workshop in Gotland. This corresponds with an overall trend in the case studies, where participation initially increases and then declines throughout the project duration, despite mitigation efforts, such as increased outreach (included in Deliverable 2.5), being deployed.

Table 3: Workshop V date and attendance.

Case Study (Case Study Leader)	Workshop Date	Number of Participants
Almeria, Spain (UNU-EHS)	25/06/2025	2 (2 organizations)
Tarn-et-Garonne, France (INRAE)	02/07/2025	4 (2 organizations)
Azores Archipelago, Portugal (FC.ID)	04/07/2025	15 (13 organizations)
Valle d'Aosta, Italy (RINA-C)	04/08/2025	5 (3 organizations)
Gotland Region, Sweden (IVL)	17/06/2025	6 (4 organizations)
Southern Great Plain, Hungary (GEO)	17/06/2025	16 (16 organizations)
Average no. of participants and organizations		8 (7 organizations)

Case study leaders followed a consistent approach to the workshop. The main purpose was to rank the Final Policy Insights reported in deliverable 6.5 through a list of 12 ranked policy insights. In addition, stakeholders discussed platform functionality and gathered user feedback on how to replicate the results in other geographies effectively. Within the platform's functionality, the Land-use-based Adaptation and Mitigation Solutions Catalogue played a central role in the discussion, particularly in terms of its relevance to informing policy. Finally, participants were provided with a draft “Policy Statement for Climate Adaptation and Mitigation” that they collaboratively commented on and further developed.



Figure 10: Participants at Workshop V, Portugal.



Figure 11: Participants at Workshop V, Great Plains, Hungary



Figure 12: Workshop V in Almeria, Spain

### 2.3.2. Workshop Outcomes and Application in the Project

Workshop V produced a consistent set of outputs across the six case studies, despite variations in participation. In every location, stakeholders engaged with the platform, ranked the final set of twelve

Policy Insights, and co-developed or refined a draft Shared Policy Statement. These inputs form the basis for Deliverable 6.5 and provide direct feedback for the further development of the platform.

- **Almería (Spain):** Participants gave feedback on how the platform’s findings could be better exploited or replicated in other geographies. They ranked the Policy Insights (including one virtual contribution) and expanded the Shared Policy Statement with additional considerations on key risks for the case study. The unexpectedly low attendance highlighted the challenge of maintaining engagement during summer school closures and exam periods, despite follow-up efforts.
- **Tarn-et-Garonne (France):** Water remained the primary concern, but rising energy costs emerged as an increasingly important issue for farm viability. Stakeholders stressed that coherent policy coordination is necessary to ensure LAMS are systematically implemented after the project. As one participant emphasised, *“coherent policies integrating agroecology into territorial planning are crucial, but must be supported by financial means. Many strong action plans exist but remain unimplemented due to inconsistent policies or a lack of resources. The priority now is to move from planning to concrete implementation.”*
- **Azores (Portugal):** Stakeholders worked in three sectoral groups (agriculture, energy, and tourism, including water, biodiversity, and forest). They ranked Policy Insights, drafted sectoral policy statements that were later merged, and provided detailed feedback on the platform’s design and features. While engagement was active, participants expressed frustration with gaps from earlier workshops and some current platform limitations. They stressed practical needs such as, *“Having local language available in the platform is relevant”* and *“Some more concept explanations are important to have integrated.”* Others pointed to structural challenges: *“The context of the Azores islands has human capital development and retention challenges. These need tailored policies to be addressed,”* while one stakeholder noted, *“An enabler of climate-related solutions are the European Funds and other funds, which bring capital to the different sectors.”*
- **Valle d’Aosta (Italy):** The workshop emphasised the need for a shared governance framework to coordinate the region’s strong data collection systems and institutional expertise. Participants called for a central authority to translate data into actionable strategies, remarking, *“It is essential to have a central governance able to speak with different institutions and sensitivities, in order to define a common objective.”* Agriculture’s role was also stressed beyond its economic contribution, with one participant noting, *“Agriculture in mountain areas must be valued not*



*only economically, but also for its social and cultural role in sustaining resilient communities.”* Other contributions pointed to gaps in political coherence and the need for stronger regional networking.

- **Gotland (Sweden):** Participants suggested improvements to the platform (forwarded to CARTIF), ranked Policy Insights, and refined a draft Shared Policy Statement. The discussion highlighted agricultural conditions, forestry, and biodiversity, as well as the need for integrated solutions. Participants also voiced concerns about framing, with one stating, *“There is a perception that we have ‘given up’ because the climate change discussion often focuses on adaptation rather than solutions.”* Others stressed the importance of synergy, adding, *“There must be solutions where biodiversity, carbon sequestration, and the use of forests/agricultural land are not set against each other,”* and *“It is important that we move away from the mindset that one type of land use is opposed to another.”*
- **Southern Great Plain (Hungary):** Stakeholders tested the platform through a scenario exercise and suggested improvements such as adding local datasets, integrating legal context, and enhancing visualisation and comparison. Policy Insight rankings prioritised water governance reform, CAP policy changes, and AI integration. The Shared Policy Statement underscored water-use efficiency, climate-resilient agriculture, ecosystem restoration, and diversified land use. Stakeholders also called for a fundamental rethink of agricultural policy: *“The CAP should not be compensation-based but development-incentive-based. We need a change in mindset.”* Another noted, *“The Southern Great Plain is not a productive territory – it should be given back to nature, with some forestry and animal husbandry.”*

**Application in the Project:** The results of Workshop V directly feed into the project’s synthesis work. The final Policy Insights rankings and Shared Policy Statements will be consolidated in Deliverable 6.5, providing evidence-based guidance for LAMS implementation. Feedback on the platform has been channelled to CARTIF and other technical partners for refinement, ensuring that user perspectives are reflected in the final version. Collectively, the workshops reinforced the importance of coherent governance frameworks, adequate funding, and the visible integration of stakeholder input into project outcomes. They also highlighted the risk of stakeholder fatigue, emphasizing the need for clear communication on how contributions influence project deliverables.

## 2.4. Engagement with Experts: Presentation of RethinkAction to NEVERMORE Researchers

On 27 September 2024, the first release of the RethinkAction platform was presented to a panel of 16 researchers from the NEVERMORE project, all of whom work on related topics of climate change adaptation and mitigation. The one-hour session, led by CARTIF, provided the experts with an initial opportunity to explore the functionalities implemented to date and identify potential synergies with activities planned under NEVERMORE.

As part of the session, the researchers were granted direct access to the platform, and a dedicated feedback form was enabled to capture their evaluations. This mechanism ensured that their insights could be systematically collected and incorporated into the platform's development.

The exchange also opened a broader discussion on the implementation challenges of decision-support tools of this kind. The experts' perspectives provided valuable external validation and highlighted essential considerations for building a platform that is relevant and useful to the broader scientific community.

## 2.5. EUC Workshop VI

### 2.5.1. Workshop Delivery Process

The sixth and final EUC workshop was held online for participants from all six case study regions, other relevant stakeholders, and consortium members on 11 September 2025, to maximize inclusivity in response to the apparent stakeholder fatigue evident in the organization of Workshop V, and to ensure broad participation across case study leaders, consortium partners, and early replicators. CARTIF coordinated the technical demonstration, while FC.ID, ICLEI, RINA-C, and UVa led specific agenda items. The workshop had 31 registered participants and 27 attendees, 19 of whom were members of the project consortium.

The session built directly on the outcomes of previous consultations. It provided participants with a guided demonstration of the RethinkAction Integrated Assessment Platform (IAP), including registration, navigation, and the use of its core features. Particular emphasis was placed on the LAMSCatalogue, the baseline assessment of case studies with a focus on replicability, and the evaluation of policy effects at local and EU/global scales. Structured slots for audience feedback followed each demonstration, ensuring co-creation remained central to the process.

### 2.5.2. Workshop Outcomes and Application in the Project

Workshop VI achieved several important outcomes that positioned the project for its closing phase:

Platform demonstration and usability: Participants were guided step-by-step through the platform's registration, login, and navigation features. They tried out the LAMS Catalogue, which features a new filtering tool that allows users to customize sets of adaptation and mitigation measures based on their specific location, goals, and priorities.

- **Replicability focus:** CARTIF and ICLEI introduced the new case study selection algorithm, which uses a structured questionnaire and similarity ranking to help replicators identify the most relevant of the six original case studies for comparison. This functionality was designed to extend project results beyond the initial case studies, enabling external stakeholders to apply findings in their own contexts.
- **Early Replicator engagement:** The workshop was also linked to the Call for Early Replicators and accompanying webinar series. This outreach invites local and regional authorities, planning bodies, and public organisations to access the platform, test its outputs in real-world contexts, and provide structured feedback. The approach is expected to create cascading effects, broadening the project's reach.
- **Policy evaluation:** UVa and CARTIF demonstrated the evaluation of policy effects at the local scale, while CARTIF introduced the role of EU and global policies in shaping local land-use outcomes. RINA-C gathered structured feedback on these functions, highlighting both opportunities and areas for refinement.
- **Application in the project:** Feedback collected during Workshop VI is being integrated into the final iteration of the platform, particularly regarding replicability features and the clarity of the LAMS catalogue. The outcomes also underpin the project's broader strategy for sustainability and knowledge transfer, including the upcoming Massive Open Online Course (MOOC), which aims to ensure continuous learning and long-term uptake.

In summary, Workshop VI consolidated the project's participatory process, demonstrating how stakeholder input has shaped the platform across its lifecycle. It also created a clear pathway for extending project results through replication, ensuring that RethinkAction's tools and insights can support a wider community of practitioners and policymakers beyond the six case studies.



### 3. Early Replicator Webinars

The activities previously described laid the groundwork for later early replicator efforts beyond the six case study sites. From July 10 to 23, 2025, three Early Replicator Webinars were held to introduce potential adopters to the RethinkAction methods, solutions, and interactive platform globally. A detailed account of the series can be found in Deliverable 8.6: Report on Activities with Early Replicators. These early replicators are a vital part of the overall End User Community, extending its reach into both European and global contexts beyond the six study areas. A total of 61 individuals registered for the webinar series, with 37 actively participating in the sessions. To maximize the impact of the webinars, recordings are available on the Massive Open Online Course (MOOC) to complement the shorter video content. Further content related to the Early Replicator Webinars is available in Deliverable 8.6.

### 4. Conclusion

During this reporting period, engagement activities strengthened the End-User Community and ensured stakeholder input directly influenced the finalization of the RethinkAction platform. Although some signs of stakeholder fatigue appeared, especially in the later workshops, core participants stayed engaged, and targeted follow-up ensured their contributions were included.

Workshop V facilitated a deeper level of engagement, with stakeholders from the six case studies ranking Policy Insights, refining Shared Policy Statements, and offering detailed feedback on the platform's functionality. Workshop VI built on this process, connecting co-creation to reproducibility and long-term adoption through Early Replicator participation and the upcoming MOOC.

In addition to workshops, the consortium collaborated with experts from related initiatives, such as NEVERMORE, and showcased RethinkAction at major international events. These efforts have increased the project's visibility, confirmed its approach with the scientific community, and positioned the platform for use beyond the initial case studies.

Overall, engagement in this period has demonstrated both the challenges and the resilience of long-term participatory processes, delivering valuable insights, concrete outputs, and a clear pathway for replication.





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