



Call for Early Replicators

Guidelines

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1 Introduction to RethinkAction

1.1 About the project

RethinkAction is a Horizon 2020-funded project that brings together a multidisciplinary consortium of thirteen partners across nine countries. Drawing on expertise in fields such as social and political sciences, environmental and atmospheric sciences, land use policy, ICT and integrated assessment modelling, climatology, earth observation, and science communication, the project seeks to foster more sustainable and resilient futures across Europe.

1.2 Objective

RethinkAction is driven by the goal of engaging citizens, stakeholders, and decision-makers in shaping land use transformation strategies that directly support climate adaptation and mitigation. At the heart of the project are six representative European case studies, selected to reflect a wide range of global climate conditions and socio-environmental contexts. These case studies provide the foundation for an open, inclusive process to co-develop solutions and tools that are adaptable and scalable. Land plays a critical role in the climate system. It supports livelihoods, food and water security, biodiversity, and vital ecosystem services. As both a source and sink of greenhouse gases, land systems are deeply affected by climate change and, in turn, hold immense potential for contributing to climate solutions. By promoting sustainable land management, we can reduce pressures on ecosystems and societies while enhancing resilience.

To translate these insights into action, RethinkAction has developed a user-friendly **Integrated Assessment Platform**. This platform provides accessible, reliable information on climate change and fosters a better understanding of Land use-based Adaptation and Mitigation Solutions (LAMS). It connects local, EU, and global perspectives, empowering users to identify strategies tailored to their challenges. To extend the benefits of the RethinkAction approach beyond the original case study areas, a targeted replication strategy is being rolled out. Early replicators—new regions and cities interested in applying the approach—will be engaged through dedicated webinars. These sessions will introduce the platform, demonstrate its applications, and guide participants in exploring solutions relevant to their contexts. By supporting collaboration and participatory processes, the platform strengthens the foundation for political and societal change. It enables decision-makers, stakeholders, and citizens to work together on effective, land-based climate actions. Through these efforts, RethinkAction aims to catalyse widespread adoption of its approach across Europe, helping communities plan for a more sustainable, climate-resilient future.

1.3 RethinkAction Integrated Assessment Platform

The RethinkAction Integrated Assessment Platform helps users assess land use-based climate mitigation and adaptation solutions. It supports risk- and impact-informed decision-making by offering clear

insights into how climate change impacts are expected to evolve over time. This enables stakeholders to identify effective, sustainable actions across sectors and regions.

Combining socio-economic data, behavioural insights, and spatial modelling, the platform evaluates the effectiveness and trade-offs of land use-based strategies at multiple scales. Users can simulate future policy-action scenarios, compare different policy options, and visualise outcomes through an intuitive, user-friendly interface.

Co-developed through a participatory process involving six European case studies, the platform is tailored to the needs of citizens, public authorities, and decision-makers. It brings together scientific knowledge and local data to support evidence-based, inclusive, and cross-sectoral planning. Its main objectives are to:

- Support informed decision-making on land-use and climate strategies
- Visualise long-term impacts of adaptation and mitigation strategies
- Enable cross-sectoral and multi-scale planning assessments
- Promote replication of successful strategies in other contexts
- Compare different alternatives (scenarios) for a more sustainable future

2 Open Call for Early Replicators

The RethinkAction replication activities aim to extend the platform's use across Europe and beyond by supporting new regions and cities in applying its approach to local climate challenges. Early replicators will be engaged through a series of dedicated webinars, where they will be introduced to the **RethinkAction Integrated Assessment Platform** and guided through its features, benefits, and potential applications.

2.1 Engagement timeline and process

The uptake of the RethinkAction platform in early replicators is designed as a guided journey across three interactive webinars, enabling participating regions and cities to explore Land use-based Adaptation and Mitigation Solutions (LAMS) and learn from case studies grounded in real-world regional contexts. Participants will work in thematic or regional clusters and be accompanied by technical experts who developed the platform.

Each webinar builds on the previous one, using a mix of live demonstrations, guided exercises, and peer learning to ensure that replicators not only understand the RethinkAction platform but also gain knowledge on how to use it to identify actionable strategies for local implementation.

2.1.1 Webinar 1 – Replication pathways: framework, platform & case studies

- Objective: Introduce the RethinkAction replication approach, platform structure, and six case studies to help participants identify relevant regional pathways.

This opening session sets the stage by presenting the project vision and strategic value of replication. Participants will receive an overview of the RethinkAction platform, including the LAMS catalogue and its role in informing land use decisions across sectors like agriculture, forestry, water, energy, and urban development.

The six RethinkAction pilot regions will be introduced as case studies, showcasing diverse climate challenges, land use dynamics, and policy responses.

2.1.2 Webinar 2 – Using the platform: learning from similar contexts

- Objective: Provide a hands-on walkthrough of the RethinkAction platform and demonstrate how to navigate matched case study outputs, including LAMS, policy scenarios, and simulation models.

In this webinar, participants will be guided through the structure and key features of the RethinkAction platform. They will learn how to explore their matched case study, access policy scenarios and land use-based solutions (LAMS), and begin reflecting on what might be relevant for their own context.

2.1.3 Webinar 3 – Making it relevant: applying LAMS & policies in your context

- Objective: Support replicators in adapting LAMS and policy pathways from their matched case to their local reality and develop actionable steps for implementation.

In this webinar, participants will get an overview of how to navigate and make use of the RethinkAction platform based on their matched case. They will explore how to identify relevant land use-based adaptation and mitigation solutions (LAMS), interpret policy scenario outputs, and reflect on enabling conditions that support implementation.

2.2 Benefits of participating

As a participant you will gain a suite of valuable outputs and opportunities designed to support your local climate adaptation and mitigation efforts while fostering collaboration and knowledge sharing across Europe and beyond:

- **Visibility and recognition:** Participants will benefit from visibility through RethinkAction's communication channels. Their contributions and successes will also be formally acknowledged in the project's outputs and dissemination activities providing recognition at both European and international levels.
- **Enhanced capacity and peer exchange:** By engaging with platform developers, case study leads, and fellow replicators, participants will expand their technical and strategic capacity, as well as strengthen their understanding of system-level policy analysis, and build a network of like-minded professionals.
- **Access to cutting-edge tools and data:** Participants will gain hands-on experience using the RethinkAction Integrated Assessment Platform, enabling them to test the feasibility and impacts of land use solutions under various climate scenarios. This evidence-based approach enhances confidence in decision-making and supports the design of more resilient and sustainable regional policies.
- **Strategic networking and knowledge sharing:** Through the structured webinars and follow-up activities, participants will join a cross-European network of cities, regions, and climate practitioners committed to advancing sustainable land use and climate resilience.

2.3 Eligibility and requirements

By applying to the RethinkAction replication webinars, applicants will have the chance to take part in a series of three interactive online sessions. These engaging webinars are designed as a step-by-step guidance through the platform and participants explore how its insights can support their local context. Applicants are encouraged to attend all three sessions to make the most of the interactive exchange and support provided throughout the process.

Participants will also have access to a MOOC (Massive Open Online Course) after the webinar series to further explore land use-based adaptation and mitigation solutions and gain deeper insights into using the RethinkAction platform. The MOOC is self-paced and flexible, allowing participants to engage with it at their own convenience.

All programme activities, including webinars, materials, and communications, will be conducted in English. Participation in the webinars is free of charge. However, participants are responsible for any costs related to their involvement, such as internet access or other expenses associated with online participation.

2.4 Additional resources and contact information

For more information about the RethinkAction replication, detailed resources, and updates, please visit the official [project website](#).

If you have any questions or need further assistance, contact details and support options are available on the [website's contact page](#).

3 Application and selection details

Are you working on climate adaptation, just transition, or participatory planning in your region? RethinkAction invites local and regional actors across Europe to take part in its replication webinars — a unique opportunity to collaborate with peers, learn from real-life case studies, and strengthen your territory's response to climate and social challenges.

3.1 Who Can Apply?

We welcome applications from:

- Local and regional public authorities
- Public organisations, such as development, planning, or environmental agencies
- Academic bodies—universities, research institutions, and research centres
- Researchers, advisors, and experts working on climate resilience, land use, or urban planning
- Citizens and community stakeholders engaged in local climate adaptation initiatives

If you're involved in planning, implementation, stakeholder engagement, or research on resilience and transition topics, the replication webinars are for you. Applicants at different levels of experience and institutional maturity are encouraged to apply.

3.2 Why Participate?

- Exchange knowledge with leading territories and peers across Europe
- Access practical tools and methodologies for participatory planning
- Gain insights into real-world case studies and solutions
- Strengthen your strategy through expert support and peer learning
- Join a vibrant network of actors committed to building just and resilient communities!

3.3 What to Expect

Upon selection, participants will receive a formal invitation to join the programme, along with detailed agendas for upcoming webinars and group activities.

Participants will be asked to **confirm their participation** to ensure effective coordination and group facilitation. Activities will begin in **July 2025**, with support from dedicated facilitators and access to tools and case study materials throughout the programme.



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